Social Impact Project Services

Define, Design, Deploy and Deliver
Established in 2013, impact sector advisory practice working on CSR and philanthropic programs’ value chains.

Team of 71 full-time resources with alumni of IRMA, IIFM, XIMB, XISS, ISDM, IFMR, TISS, APU, etc.

Major expertise: CSR Partner DD, Need and Baseline Studies, M&E, Impact Assessment, SROI. In-house tele-call centre.

Manages online platform CSRBOX as impact communication platform.

87% Client retention in CSR services segment since 2014.

We are a social impact organization with 7 years in CSR and social impact project design and execution space. We work with over 120 companies on various services on CSR projects.
Delivering Impact: Our Services for CSR Projects

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<th>Pre-project</th>
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<td>Need Assessment</td>
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<th>Project Implementation</th>
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<td>Full Project Design</td>
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<th>Post-project</th>
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<td>CSR Compliance-Impact Assessment</td>
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Our Canvas (3Ps)

### Platforms
- UNICEF India, Tata Trusts, CSRBOX Initiative
- Dalmia Bharat, Arvind, BRLF +26 partners, Curated by CSRBOX
- AI-enabled platform for helping reverse migrants with livelihoods

### Projects
- Virtual and Hybrid Programs
- Digital Learning Centres, 3L Program, Youth job readiness
- On-site Need-based
  - Local infrastructure, community development, Water ATMs, Women livelihoods, group-based enterprises
- Innovations for Scale
  - Affordable Tele-health, Adaptive Edtech Delivery, Project Dashboards etc.

### Practice (Advisory)
- CSR Grants and Partners Due-Diligence
- CSR Research, Strategy and Government Partnerships
- CSR Impact Assessment and SROI
CSR Impact Assessment and SROI
Impact Assessment at CSRBOX

- **CSR Compliance**
  As per the CSR amendments and other compliance requirements

- **In-house Team**
  Team of M&E experts to take care of end to end projects. Field coordinators in 10 states.

- **Native Call Centre for COVID Scenario**
  In-house call center for virtual and tele-calling based sampling and data validation.

- **In-built SROI Framework**
  An analysis of social return on investments on your project to help you pitch to the board members and the internal stakeholders

- **Brand Equity and Impact Comm.**
  Brand awareness analysis, Impact stories and compendium for narrative building and social media

- **Benchmarking**
  We benchmark the project with peer to peer and sectoral projects.
Framework for Impact Assessment

- **Inclusiveness**
  - The extent to which communities equitably access the benefits of assets created and services delivered.

- **Relevance**
  - The extent to which project is geared to respond to the ‘felt’ needs of the communities.

- **Expectation**
  - The extent of intended and unintended positive (benefits), socio-economic, and cultural changes have accrued for beneficiaries.

- **Convergence**
  - Judging the degree of convergence with government/other partners; the degree of stakeholder buy-in achieved.

- **Service Delivery**
  - The extent to which cost-efficient and time-efficient methods and processes were used to achieve results.

**Pre-Post Evaluation**
Understanding before and after effects and impact

**Sensitive towards the Target Group**

**Industry Benchmarking and Peer to Peer Benchmarking**
*If publicly available*
<table>
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<th>Process of Conducting Impact Assessment</th>
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<tr>
<td><strong>Desk Review &amp; Discussions</strong></td>
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<td>Understanding the Theory of Change</td>
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<td>Secondary Data</td>
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<tr>
<td><strong>Inception Report</strong></td>
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<tr>
<td>Lay out the precise plan of the assessment</td>
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<tr>
<td><strong>Primary Data Collection</strong></td>
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<td>Training of survey teams</td>
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<td>Data collection and cleaning</td>
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<td><strong>Pre Study Interactions</strong></td>
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<td>Virtual and on-site interactions with the project management team</td>
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<td><strong>Tools &amp; Techniques</strong></td>
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<td>Structured and semi-structured interview schedules, data sanitization</td>
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<td><strong>Report Development</strong></td>
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<td>Data Analysis and drafting the report, client feedback and final report</td>
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Data Collection Tools

Focused Group Discussions

Process Observations

Semi-structured Interview

Quantitative Surveys

Stages of Primary Data Collection

1. Define Project Objectives
2. Input-Output-Outcome-Impact matrix
3. Identify key indicators based on the objectives & intended impact
4. Design of data collection tools
5. Briefing & orientation of enumerators
6. Piloting for data collection tools (virtual/physical)
7. Data collection
8. Validation through recordings of interactions & geotagged images
Timeline - 6-8 Weeks (Generic Estimation)

1. Inception Report
   Timeline, framework & methodology
   2 weeks

2. Data Collection
   Team training, interviews and data verification
   3-5 weeks

3. Draft Report and Presentation
   Data analysis and findings
   1 week

4. Final Report Submission
   Final report with other deliverables
   1 week
Our Recent Impact Assessment & SROI Projects
Education Projects of Multiple Clients

Gujarat Tea Processors' SMILE Project with IIM-Ahmedabad - Impact Assessment and Benchmarking

UPL Ltd.'s Institute of Excellence projects for 5 flagship institutes in Gujarat and Maharashtra

ICICI Bank's EdTech Smart class (100+ schools) interventions in Bihar - Impact Assessment and SROI

NTPC's Smart class intervention's baseline, monitoring and impact assessment
Skill Development Projects of Multiple Clients

- SKF India’s YES Project in Four States-Impact Assessment and SROI
- Whirlpool India’s Skill Development Projects at Multiple Locations for 3000 beneficiaries
- ICICI Foundation’s Skills Academy with 30,000+ beneficiaries in 23 states
Livelihoods and Rural Development Projects

ICICI Foundation’s Rural Livelihood Program with 30+ different value chains, watersheds and animal husbandry, 24 states, 40000+ beneficiaries

UPL Ltd.'s intensive farm-based CSR projects in Gujarat and Maharashtra

Arvind Foundation’s Rural Transformation Project in Gujarat
Healthcare and COVID Response Projects

Baseline and monitoring of COVID-19 Response project by LG in 8 cities in India

Baseline and monitoring of COVID 19 Response Project by Hero MotoCorp in 3 major cities in India

Impact Assessment of UPL’s healthcare interventions under local and national needs program
To analyse the current situation to derive need-driven interventions to be initiated under ARTI

Provide a benchmark against which the future progress can be assessed or comparisons can be made

Village by Village Analysis on status of Drinking Water & Quality of Water

Educational Status during the Pandemic, Mapping the aspirations of the youth Aspirations of Youth (18-24 years)

Current Livelihoods canvas in the villages

Assessment of other facilities at village like Waste Management, Inclination of Households Towards Plantation

Current Nutritional and Health Status of the Villages
ICICI Lombard’s large scale Ride to Safety Program at Pan India Level for 40,000 children

ICICI Bank’s Social Awareness Program across India

UPL’s Nature conservation program in Gujarat and Maharashtra

LeapFrog World’s Language Based Efficiency program in Jharkhand and Haryana

ICICI Bank’s Financial Inclusion Program for 1.9 Million Beneficiaries