

# Nurture Merit- Educate a girl & transform the family

Vidya Poshak, India is a registered Non Government Organization (NGO), serving education community. The organization was started by a group of compassionate people in the year 2001 at Dharwad, Karnataka with the aim of supporting financially challenged bright students.

More details at [www.vidyaposhak.ngo](http://www.vidyaposhak.ngo)

Students belonging to economically disadvantaged families end up severely limiting their educational and career horizons due to lack of financial resources, proper educational guidance, and skills required to succeed.

Only 13% of the eligible youth in the age group of 18-23 are entering into higher education. The major reason is economic challenge. More than 27.5% of Indian population is below poverty line, for whom higher education is only a dream in spite of many having a very high potential. Thousands of students do not go to next level of literacy, do not get employment in spite of being bright and can do well with right interventions and support.

**Nurturing Merit - Enabling a Bright Future for a Girl Student:** An initiative to support the underprivileged bright young girl students to pursue a college graduation which leads to the employment and transformation of the family.

Nurture Merit Program Is a well-designed, structured and focused program to support bright students coming from economically challenged families. The support is extended to the bright young girls who completed their class-12 and unable to pursue their graduation due to family financial problems. The support is extended till completion of graduation leading to a meaningful employment/self employment. The program has the following integrated services.

- **Financial Assistance:** This will cover college fees, transportation and exam fees. Along with this additional amount for coaching is given for good academic performers. For some extreme need based cases (10%) additional amount is also given to cover room and boarding
- **Books & Library Services:** Academic text books are lent to the students through libraries and book banks located in rural places. Student will get academic text books on their demand to read for 1-year and then the same books are put in circulation.
- **Training through Residential Bridge Camps:** Arranging various skill and need based training for the students through residential bridge camps to enhance communication/life skills and employment opportunities. Along with this to ensure creating good, sensitive citizens for the society.

**Selection and Identification of students:** Vidya Poshak has devised a unique process to identify deserving students. The selection is meticulous and detailed. Following are the activities involved

**Step1:** Through our 500 strong volunteer network across 10 districts of Rural Karnataka the meritorious economically challenged students get to know about Nurture Merit Program.

**Step2:** The students make the initial application through a simple online system.

**Step3:** Screening by physical visits to student's dwelling units to assess poverty and need to ensure only deserving applicant received the benefit.

**Step4:** Orientation/induction to all students covering career awareness, social and self-responsibilities, study skills etc.

**Step5:** On approval students are given financial assistance along with an induction program, which will cover information about their donors and their responsibilities of being a VP Scholar.

**Step6:** Depending on their performance, subject to a minimum academic benchmark students are extended continued support till they complete graduation.

**Reporting System & Transparency:** The program has a well-structured monitoring and reporting procedure in place. The progress of each student is closely monitored throughout the support period.

The student would be directly connected to his/her sponsorer. The contact details of students along with their profiles are provided to donors. The students who receive the financial support will communicate to donors regularly. This enables the dual process of instilling a sense of responsibility in students as well as facilitating direct interaction between them and the donors, thereby building satisfying and lasting relationships.

All the financial expenses for every rupee of the donations received from the donor will be shared. Regular updates of the students would be shared with every individual donor.

<b>Approximate Budget</b>	<b>For 1 student per year INR</b>	<b>For 1 student for 3 year graduation INR</b>
Financial assistance covering college fees & bus pass	7,000	21,000
Books & Library services	1,500	4,500
Training (Residential Bridge Camps)	2,500	7,500
Program Cost	1,000	3,000
<b>Total Cost</b>	<b>12000</b>	<b>36,000</b>

1. Budget for supporting 100 girl students for 1st year college : 12,00,000
2. Budget for supporting 100 girl students for 2nd year college : 12,00,000
3. Budget for supporting 100 girl students for 3rd year college : 12,00,000

**Total program budget for supporting 100 economically challenged girl students to complete graduation degree INR 36,00,000**

#### **What we have done till now**

1. 15000+ Meritorious economically challenged students progressed to next level of literacy through our financial assistance program
2. 120,000+ students & 4,866 teachers were trained through different life skills / employment skills training programs.
3. More than 1,80,000 students benefitted through our libraries in last 10 years. More than 70,000 books are in use across 5 Libraries & 28 Book banks
4. In all 4300+ graduates have settled through gain full employment in their life and brought their families out the clutches of economic backwardness.
5. Overall 350 Million Indian rupees invested in last 15 years for Empowerment of Youth.

Team Vidya Poshak has eighteen years of experience working with youth and handling youth related issues across Karnataka. The Management Team comprises leaders in the field of Education & Training, Cross domain experts, Technology experts, Banking & Finance experts, Youth Counselors etc.

Vidya Poshak is one of the few Voluntary Organizations which is Assessed & Graded by CRISIL as “Strong Delivery Capability” Vidya Poshak is the Winner 2016 Spirit of Humanities award for Excellence in Education Sector, Winner of 2013 eNGO award in South Asia for Organizational Efficiency.

Vidya Poshak with its decade of experience empowering educational community has got in depth understanding about the educational scenario in the state and handling of youth issues.

### **Organization details**

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Status	: Regd. Society in India.
Reg. No.	: 286/2000-01, Established in 2001