



Women Empowerment through Women Entrepreneurship Program

Prepared by CLT India (Children's
LoveCastles Trust)
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About Children's LoveCastles Trust

CLT India, established in 1997 and registered as the Children's LoveCastles Trust, is a not for profit organization focused on bringing the best educational resources to underserved communities. In its two decades of existence, CLT has arrived at a scalable model that carries digital STEM content in regional languages to classrooms in the most remote areas of Karnataka and Rajasthan.

By designing interactive pedagogy for critical subjects like Science, Technology, Engineering and Mathematics, and delivering by means of a purpose-built low-cost technological platform, CLT works within a community of caring partners to enhance learning and achieve better educational outcomes for millions of students across all economic, social and geographic settings. CLT has already reached its work to one million students through a network of 40,000 teachers and using this experience it aims to bring in women into the entrepreneurial fold.

Executive Summary

CLT's aim is to uplift women from underserved backgrounds by empowering them through CLT's women entrepreneurship programme. Through this programme, women from such backgrounds can be self employed and generate a steady income for themselves.

To manage this programme, we need to set up centres for women in order to conduct workshops, assistance and counselling. We would also need to bring in facilitators to help carry out various aspects of the programmes.

Project Description

Some of the key challenges faced by aspiring women entrepreneurs are:

1. Male dominated sectors which make it difficult for women to pursue their careers.
2. Shortfall of pro women policies.
3. Responsibilities related to families.
4. Lack of monetary and technical support.

Women constitute around half the total (48 percent) Indian population but their participation in the economic activities is only 25 percent. According to Forbes India, women make up for 30 percent of senior corporate management positions in India, which is considerably higher than the global average of 24 percent. However, India is ranked 113th out of 135 when it comes to the gender gap in the workforce. This disparity directly affects the economic growth of the country.

CLT's aim is to provide training to women for skill development in order to facilitate them to obtain employment on a sustained basis. The purpose of this programme is to empower women from underserved backgrounds in society.

The key elements of the project are as follows:

1. To conduct programmes for women to stimulate entrepreneurial attitude.
2. To provide support and counselling in terms of training and leadership.
3. To enable assistance in setting up a business.

These solutions enable women to create opportunities for themselves by being self-employed. CLT's vision is to inspire these women to build better lives and to make way for gender equality.