Proposal For Development of Virtual Classroom for Gujarati Medium Students

About Learning Delight

At Learning Delight, we have engaged in an endeavor to simplify this process through use of technology which will revolutionize the way children are taught in schools – by digitizing all content and making it a lot more interesting. So be it Math, Science, Social Studies or Languages, learning at school now can be a delightful experience by incorporation of animation, riddles, puzzles, and stories – all certified by the state’s education boards. So far, Learning Delight has impacted the education systems of over 10,000 schools in rural and semi-urban areas of Gujarat. Simply put, we make learning at school fun and easy for children.

In view of the Covid-19 pandemic, Learning Delight is giving free access to its content for students of standards 1-8. We have developed material as per Gujarat State Board Curriculum (GCERT) and Rajasthan State board Curriculum (RSBE) in the form of animations and audio-visuals in Gujarati and Hindi language respectively. Currently, we have been able to reach 15,000 students in Gujarat and looking forward to reach 1 lakh students in Gujarat. Thus benefitting maximum students.

During these difficult times when the world is facing COVID-19 and India is trying to get back on its feet, it is of utmost importance that Learning for next generation shouldn’t get affected. We intend to develop virtual classrooms for students on our platform combined with self-study curriculum.

A virtual classroom is an online learning environment that allows for live interaction between the tutor and the learners as they are participating in learning activities.

Unlike asynchronous learning environments, the synchronous virtual classroom allows for instant feedback, direct teacher-student interaction, and engaging activities to increase motivation and active participation. Immediate communication favors relationship building within the group, as well as a sense of community.
The Project

In Learning Delight virtual classrooms, we will be providing –

1. A specialized team of teachers will live stream lectures of approx. 45 minutes each. This stream will be high quality of up to 1080p.
2. It will be an interactive session with the following features
   i. Students can have a live chat.
   ii. Students can post their questions which the teacher can subsequently display on the live feed and respond to the same.
   iii. The teacher can ask multiple choice questions to which the students can respond, and the teacher can analyze the understanding of the particular topic and re-explain if necessary

Reports will include following details -

   a) Demographics details of students who came online during the session.
   b) Geographic location (Approx.).
   c) Traffic Sources and Device for viewing - Whether it was viewed on mobiles or PCs.
   d) Impressions - How many times your thumbnails were shown to viewers on YouTube through registered impressions.
   e) Unique viewers - Estimated number of people that watched the content within the selected date range.
   f) Live Watch time (minutes)- The total amount of time that viewers watched a video live. This gives you a sense of what content viewers actually watch (as opposed to videos that they click on and then abandon).

We are looking forward for an association with Corporates and NGO’s, to help us successfully develop the Virtual Classrooms for the kids especially in the regional Languages. With every session, we will be highlighting our sponsors, and this will be also on all our social media, websites and other articles.
Also, we are also planning to expand ourselves in Maharashtra and Madhya Pradesh.

Sample Link of Live Video -  [https://vimeo.com/426767316/0e7ba5a533](https://vimeo.com/426767316/0e7ba5a533)

Regards,

Parinita Gohil,
Partner,
Learning Delight.
Screenshots of App
## Quotation

### DELIVERABLES | COST (IN INR)
---|---
No. of Live Sessions | 1800+
Software Development | 6,65,000
Hardware | 1,70,000
Teachers | 19,99,000
Other salary costs | 6,99,650
Promotion | 8,55,000
Misc | 1,20,000
**Total** | **45,08,650**

Regards,

[Signature]

Parinita Gohil,
Partner,
Learning Delight.