



MAITRAYANA

We are
Maitrayana,

We empower girls and
young women to
exercise their rights and
achieve their potential
through safe sport

5, 284 participants since
2021 in Delhi, Bangalore
and Mumbai

What is Maitrayana..?

Maitrayana is a Not-for-Profit organisation under Section 8 of the Companies Act (since 2018)

Vision

A gender equal society in which girls & women* can exercise their rights.

**girls & women* - adolescent girls (10-18 year) and young women (19 – 25 year) who are discriminated against because of their sex, sexuality, ability, caste, class, creed, religion, geographic location and/or economic background.

Mission

Leverage the power of sport* to create ecosystems that empower girls & women to fulfil their potential

**sport* - Maitrayana uses the definition of the UN Inter-Agency Task Force on Sport for Development and Peace (2003) 'all forms of physical activity that contribute to physical fitness



What is the problem.....?

Problem:

Girls and women face **gender inequality** as a result of forces within the society which result in them not being able to achieve their full potential which is social injustice as well as an economic loss for the country and the world.

Consequences of gender equality differ and are exacerbated for girls and women who are facing an overlap in social identities and are discriminated against based on their sex, sexuality, ability, caste, class, creed, religion, geographic location and/or economic background.

Data on effect of gender inequality:

On Human Rights and Equality indexes

Low ranks on global indexes reflecting on India's ambition on the international platform: India stands 135 out of 146 in the Global Gender Gap and 112 out of 190 on the Gender Inequality Index.

On Sustainable Development Goals

SDGs are a necessary foundation for a peaceful, prosperous and sustainable world: 55% of people living in poverty are women, there is a high gender disparity in economic participation and opportunity, educational attainment and health & survival.

On GDP

Equal skilling and empowering of women would amount to a 27% increase in GDP or 770 billion by 2025.



What is Maitrayana's solution..?



Empower adolescent girls and young women by building their assets and confidence to use agency to make decisions about their own lives and influence change in their family/community.



Synergize with families and communities to build ecosystems in communities to enhance adolescent girls'/young women's outcomes and leadership.



Create collaborations and advocate for systemic change with the government, businesses, NGOs by allocating more resources, policy change, programme design.

How does it work?

Maitrayana facilitates programmes with adolescent girls and young women (10 – 25 year)



Netball and life skills programmes with a focus on their rights (sexual reproductive health, freedom from gender based violence and economic justice) from one week to 8 months.



Leadership pathways for the development of female leadership through Maitrayana's internal leadership pathway as peer leaders, club leaders, Community Sports Coaches.



Child participation through netball clubs that create spaces for girls and young women to shape their own netball community and work towards change in their community.



Economic Justice Programme for 17+age participants to set and pursue their own economic goals through skills by building skills and an enabling environment.

Why you should be part of the solution..!



It is the right thing to do. Women's rights are human rights. And men will equally benefit from gender equality..!



To contribute to a gender equal society in which girls and women can use their full potential and play an equal role in building the nation.



To contribute to SDG 5 by helping Maitrayana to build ecosystems that will advance leadership and life outcomes for girls and women.



Imagine how the GDP could grow if there were no limitation for women to enter the work force.



Because girls want to play, access public spaces, learn life skills, be leaders, feel good about themselves and stand up for what is important for them.

The 'Safe guarding girls in sport' project

What is the problem.....?

Problem:

Girls are often not able to access sport. Parents assume that sport is unsafe because of the bystanders' and community members' responses and behaviour. They are often not aware of the responsibilities that duty bearers have to keep their children safe. Duty bearers do not always understand the risks that are inherent to sport participation and do not or do not have the capacity/willingness to make sport safe for girls.

Consequences are that girls are not accessing sport and thus being kept from developing assets and gaining useful life experiences that will enable them to access their rights and fulfil their potential.

When girls access sport they are at risk to be harmed. This leads to a vicious circle which enforces the thought that sport is a risky/unsafe activities and which will continue leaving girls out of sport.

The 'Safe guarding girls in sport' project

What is the solution.....?

The project 'Safeguarding girls in sport' aims at strengthening Maitrayana's work regarding protection of girls within its own sport for development programmes as well as building an ecosystem outside the organisation.

There are three angles to this project:

- Girls understanding their right to access safe sport and have the ability to make this happen
- To build an ecosystem in schools, communities, among NGOs and sports associations to understand and take up their roles as duty bearers to provide girls with access to safe sport
- To build staff capacity within Maitrayana to strengthening its own practices and capacity to be an advocate to safe sport for girls in India.

The 'Safe guarding girls in sport' project

Details

As Maitrayana has a strong child protection policy and equally strong promising practices and systems to ensure that these are being met, the next step is to build the ecosystem outside the organisation. Activities under this project will be:

1. Creating awareness by sensitizing duty bearers on girls right to access safe sport and how this can be done.
 - Two sensitization sessions with stakeholders (parents, schools, community members) in Delhi, Bangalore and Mumbai.
 - Two webinars per year for sport organisations and organisations that are using sport in their programmes to create awareness on safe sport for girls, celebrate Safe Sport Day, share best practices and the development of child protection policies.
2. Building capacity to implement safe sport for girls and women
 - Training of Samiti members as safe sport champions and in that capacity will support and facilitate girls in claiming their right to the same. Coordinating and facilitating the Collective Safeguarding Children in Sport, a platform for organisations that use sport to work towards sustainable development goals:
 - Four online sessions to build capacity on developing child protection policies, training of staff and children and setting up referral systems. One two-days face to face workshop with 10 organisations on the safe sport champions concept in order to build an ecosystem.
3. Advocacy
 - Advocating for the implementation of policies at local level
 - One campaign with girls and local stakeholders
4. Strengthening Maitrayana's practices
 - Review and update Maitrayana's child protection policy
 - Two capacity building workshops for staff to facilitate the above-mentioned activities/strategies as trainers (1 and 2) and advocates (3)
 - Training of a staff who coordinates all safeguarding girls in sport activities

Budget head	Total amount
Creating awareness by sensitizing duty bearers (workshops and webinar with schools, parents community members)	2,04,000
Capacity building to implement safe sport (workshops with stakeholders committees, sport for development partners and other NGOs)	5,02,800
Young People's Advocacy project	24,500
Strengthening Maitrayana's practises (review of the child protection policy, training of staff as dutybearers and advocates and training of designated child safeguarding coordinator)	2,45,00
Salaries for implementing staff of this project	9,72,000
Admin & audit	3,64,000
Total	23,15,300

DEVELOPING AND STRENGTHENING THE CHILD PROTECTION POLICY

FRIDAY,
10 FEBRUARY 23
2PM - 3:30 PM



Zoom Meeting link:

<https://us06web.zoom.us/j/87982107841?pwd=bllYSTFqSDgyOTFzbiBuOEpnalHpEQT09>

Meeting ID: 879 8210 7841

Passcode: 551428

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THE COLLECTIVE

for safeguarding children in sport

The Collective For Safeguarding Children In Sport

invites you to

celebrate **SAFE SPORT DAY 2023!**

Join us

Interactive Webinar:

Protection of Young Athletes

📅 08th Aug. 2023

🕒 2 to 3:30 pm

