



Prerna - The Inspiration

An initiative by MindTrailz – BE Inspired

A step towards a better Tomorrow

Executive Summary

Career Guidance and soft skill training is a comprehensive, rights-based development approach designed to assist individuals in making and implementing informed educational and occupational choices. It empowers students, parents and teachers with the required knowledge and path to be taken on various career options, and help them set their career goals well in advance.

Many students cite their parents as their biggest influence when it comes to career guidance but parents might not have all of the information or know where to start. We are on a mission to guide and help you take informed decisions about your career and educational choices. This leads to a student's social, financial and emotional well-being and prepares them for the changing workplace of the 21st century by :

- broadening knowledge, skills, and abilities
- improving decision making skills
- increasing self-esteem and motivation
- building interpersonal effectiveness
- maximizing career opportunities
- teaching labor market changes and complexity of the workplace
- improving employment marketability and opportunities
- promoting effective job placement
- strengthening employer relations



Proposed Project Description for PRERNA – The Inspiration

A lot of students often drop out of high school or change their streams mid-session. Prerna aims to reach out to students who may be deprived or not be aware of the various career opportunities that lie ahead of them.

The entire system is integrated to include parents, students, and teachers in making informed decisions and provide the required awareness and information at an Early Stage.

We aim to not only help them make decisions, but to give them the in depth knowledge, skills and make pathways to pursue their goals.

We

- Help *them* figure out “Who you are and what you want out of your education, career, and life”
- Be someone for them to talk to about your thoughts, ideas, feelings, and concerns about their career and educational choices,
- Help to sort out, organize, and make sense of your thoughts and feelings.
- Help identify the factors influencing your career development, and help you assess your interests, abilities, and values.
- Help to locate resources and sources of career information.
- Help to determine next steps and develop a plan to achieve individual goals.

How a School is benefited through the Guidance Workshop?

We all agree with this saying, '**A book, A pen, A teacher and some guidance can change the world.**' School is one such institution that greatly impacts a child's upbringing, thoughts, persona, and behaviour. These are the years when a child is moulded into a capable adult and a responsible citizen of the country. All these changes happen because the child is at the right age to transform.

Today, the professional field is overloaded with career options. There has been a boom in specific requirements of the firms. MNC's, government bodies and corporate firms are looking for specialists who are experts in a particular stream because they firmly believe such individuals can work better and give better results.

With this demand, the education system has also undergone a sea-change and there has been an invention of various specialised streams and courses. Students are expected to be well aware of the new - age careers and options.



That's where MindTrailz comes to the rescue. Our well trained experts are updated and aware of the suitable options and equipped to handle all your queries. We give a complete insight in the trending courses and streams available, depending on the students personality, Skills and Abilities and many other important factors.

Our Achievements:

So far the importance of career guidance, new age careers and skill training has reached many schools, colleges and educational institutions PAN INDIA and we have successfully trained almost over 25,000 people, including students, career professionals and house-wives.

Why Partner with us:

Workshops and training programmes conducted by MindTrailz ensure the most effective utilization of grants by providing best in class content. Being a process driven company we ensure best practises and ensure success and desired results.

- Effective students training program
- Supply of all required materials
- Quality control on training and content



About MindTrailz – BE Inspired

MindTrailz is a professional career coaching, soft skill training and development company.

We prepare individuals for the fast growing and dynamic world by empowering them with the desired skills and knowledge.

Career Development - a process that actually started when you were **BORN !!** It is much more than just deciding on a major and what job you want to get after you graduate. **After all its all about YOU !!**

MindTrailz came into being out of a passion to guide and mentor students, career professionals or even housewives, carve the right career path for themselves. We not only help you make the decisions about your career, but also help you understand yourself, with the changing situations that will influence you're your career and personal development with a deeper study of your interests, ability, values, personality and more

Mission :

We are here to transform lives by bringing the right guidance and mentorship within easy reach of all those who need it and make a SOCIAL IMPACT.

Management:

An experienced professional with over 25 years of experience in tourism, hospitality and marketing our Director/Founder - Ms. Kunjall Mody handholds her students through the entire process to bring out the best in them.

She helps them evaluate their abilities, interests and overcome challenges and obstacles to develop the desired skills. With her experience comes her great knowledge of careers, their scope and a path to pursue them A 360 degree approach.

She is on a mission to help people Be Inspired and awaken their minds to the greatness that resides within them