

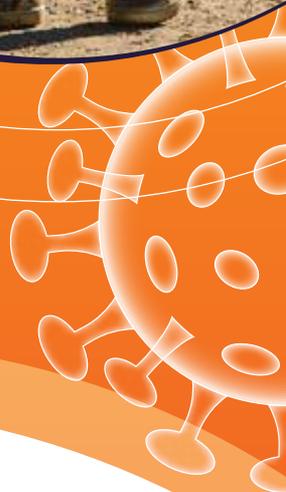
Virtual Masterclass Impact Assessment of Covid-19 Relief and Rehabilitation Projects



2nd & 3rd
September, 2021



4:00 PM to
6:00 PM



The Context

Considering Covid-19, most social sector organisations have had to rethink strategies and adopt new innovative means of reaching out to vulnerable communities, and a considerable part of CSR spends have been deployed for tackling the gross socio-economic repercussions of the pandemic. There is an urgent need to monitor the implementation of relief and rehabilitation programs to ensure rapid course-corrections, and targeted resource allocation to populations that are most in need. Organisations need to ensure that all the measures and stimulus packages that are provided during the outbreak are utilized effectively.

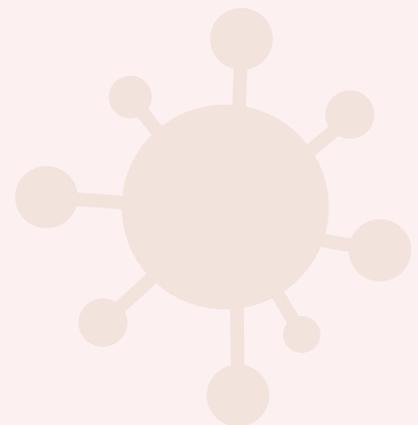
The Masterclass

India's Corporate Social Responsibility (CSR) expenditure for FY20 stood at more than INR. 15,000 crores. In a positive move to shift the focus from expenditure alone and improve the quality of CSR projects, the Companies (Corporate Social Responsibility Policy) Amendment Rules 2021 made impact assessment mandatory for companies undertaking CSR activities and CSR expenditure above a specified threshold.

The 2-day training program will lead to an enhanced understanding of 'Social Impact Management and Assessment' among CSR personnel, to commission and implement impact evaluation studies for their organisations.

The training will offer practical advice on conducting impact assessments for relief and rehabilitation programs, focusing on

- Food security and ration provisions
- Education and digital literacy
- Healthcare infrastructure
- Awareness campaigns on safety, health and hygiene
- WASH infrastructure
- Skill Training and Livelihoods



What you will learn?

At the end of the course, learners would be able to:

1. Identify key outcomes/indicators to evaluate impact of relief and rehabilitation investments/programs
2. Select an appropriate sample of respondents
3. Use the right data collection methods, while coping with restrictions on travel, lockdown requirements and health concerns
4. Undertake basic data analysis to understand the achievement/non-achievement of impact outcomes

Who should attend?

- **NGO Leadership, CSR department decision-makers** who want to understand nuances of social program design, implementation, and evaluation considering Covid-19; and boost their strategies and skills to adapt their Monitoring and Evaluation systems, make critical decisions on social impact and improve resource allocation.
- **Professionals & managers** working in NGOs and CSR departments; involved in project design, monitoring and evaluation; and are responsible for commissioning or implementing impact assessments for their organisations.

Meet your Trainer



Sharon Weir

Co-founder, 4th Wheel Social Impact

Sharon has been involved with capacity building and training programs since the last ten years, focusing on development research, results-based management, M&E strategy, communication for development, reaching more than 5000 development leadership and practitioners. With an MSc. in Development Studies from the School of Oriental and African Studies, University of London, she co-founded 4th Wheel Social Impact in 2010 and has designed and implemented more than 100 research, evaluation and communication projects for various Government departments, NGOs, Corporates, social enterprises, multilateral organisations, incubation and impact investing firms.



Engagement with thematic domains has spanned education, health, livelihoods, water, sanitation, women empowerment, and corporate sustainability programs. Her experience in undertaking rural research projects and devising implementation strategies for development projects is coupled with a passion for developing monitoring and evaluation systems for social programs. Sharon is responsible for all projects undertaken at 4th Wheel and focuses on research design, service development and business strategy.

She was selected as one of the 50 young evaluators from 114 countries, to participate in an International Mentoring Program organized by the EvalPartners Global initiative and was one of the 25 Young Founders for the Spring 2018 Westerwelle Young Founders Program hosted in Berlin.

Masterclass Fee (Exclusive of taxes)

Early Bird- INR 5,000 (till 12th August, 2021)

Standard- INR 6,000 (from 13th August, 2021 onwards)

(Participants will gain access to a PDF which will outline key outcome indicators for the six focus themes, steps to be followed for sampling, basic research tool templates to assess programs and steps to be followed for data analysis and assessment)

Registration Deadline: 31st August, 2021 (subject to availability of the seats)

Registration Process (limited seats)

Online Payment

Please click here <https://bit.ly/3wYfgkm> for registration page and online payment

NEFT/ Bank Transfer

Download the offline form from here <https://bit.ly/3itouA8> and fill your details.

Once completed please send the same along with payment receipt to somya@csrbox.org

Bank Details for Payment Transfer

Account Name: Renalysis Consultants Pvt Ltd.

Bank Name: HDFC Bank Ltd

Branch: Shikohpur (Haryana)

Account Type: Current Account

Bank Account Number: 50200008642388

IFSC CODE: HDFC0003526



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Contact

Somya Trivedi

somya@csrbox.org

Mobile: 8130050215

For any immediate escalations or to know more about the Impact Academy, please feel free to write to pooja@csrbox.org

Terms & Conditions

- Registration fee is non-refundable; however, the nominee's name can be changed.
- Once you submit the registration form along with the payment (online), you will receive the confirmation email within 2 working days. You will receive the details to access the online masterclass along with reading material latest by 1st September 2021.
- Session recordings will not be shared.

About the Impact Academy by CSRBOX

Housed in the Impact Experience Centre and Academy (Impact XPA), Impact Academy is a learning and knowledge centre for impact sector professionals including CSR Heads, CSR Managers, Impact Investors, Philanthropists, Non-Profit leaders, Fund-Raising teams etc. The academy hosts periodic boot camps, meet-ups, networking sessions and exclusive courses for the impact sector professionals. With a motto to collaborate, capacitate and create impact, the Academy bring to you some of the best innovators, professionals and change makers from the Social Sector to share knowledge and insights regarding the latest trends, and help you build your capacities and stay abreast in a fast changing world.

About 4th Wheel Social impact

4th Wheel Social Impact (www.the4thwheel.com) was founded in 2010, with a vision to strengthen social development programs, through the successful integration of data, technology and partnerships. Core services relate to Social Impact Management, which comprises of program design, baseline studies, process monitoring and impact evaluation frameworks. The team believes in the power of data driven decisions and are adept with methodologies like Social Return on Investment, Social Audits, Participatory Rural Appraisals, Ex-Post Evaluations, Pre-Post Assessments, quasi-experimental methods, and other integrated designs to monitor and evaluate programs. All studies are undertaken within a participatory action research lens and rigorous evaluation design forms the crux of their work.

About CSRBOX

CSRBOX is India's leading CSR knowledge and impact intelligence driven collaboration platform for the development community. It serves as an enabler, encouraging partnerships between CSR stakeholders. At CSRBOX, we are committed to the idea of advancing social impact and change. Whether you are a Donor agency looking to invest in transformative and sustainable projects or an implementation leader dedicated to accomplish your organization's goals, CSRBOX can help you achieve your objectives. With years of experience in working on social development projects with nonprofits, corporate and social enterprises, we excel in catalyzing the vibrant social transformation movement in India by driving collaborations and partnerships for good. With research, strategy and designing tailored programs in the CSR ecosystem, we help our clients solve their most challenging issues.