

Evaluation Partners

MICA CDMC



Institute of Management Technology
Ghaziabad, Delhi NCR



LEAD
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CSRBOX

7th CSR Impact Awards 2021 by CSRBOX



7th CSR Impact Awards 2021

Applications Extended to November 15, 2021

About the CSR Impact Awards (by CSRBOX)

The CSR Impact Awards is an initiative of CSRBOX with support from Dalmia Bharat Foundation as an Award Presenter, to encourage companies, CSR foundations and CSR implementing agencies to deliver high impact through CSR projects, and adopt a multi-stakeholder approach, leading to excellence in project outcomes. The awards focus on identifying high-impact CSR projects in 15 categories at the pan-India level. It also seeks to appreciate project-specific impact made by the organizations in particular thematic areas to set the benchmark in project planning -to- project implementation. The Awards are presented at India CSR Summit every year. In 2021 due to COVID, we will be hosting the India CSR Summit either in virtual mode or hybrid mode where we will be inviting 120-150 delegates for the Awards ceremony and key sessions of the event. This decision will be communicated via our event website <https://indiacsrsummit.in/> by 10th Nov. 2021

In **2018 and 2019**, we received an overwhelming response with 270 application forms across various categories of education, WASH, livelihood, etc and over 25 exceptional projects across the categories from organisations Vedanta Limited, Avanti Fellows, Narayana Health, TRRAIN, Jindal Steel & Power Limited (JSPL), Hero Moto Corp Limited, Kamlanayan Jamanalal Bajaj Foundation, Cognizant, Tata Steel Limited, Swades Foundation, BOSCH India, ICICI Foundation, etc.

Eligibility Criteria

- The applicant organization must be a company or CSR foundation/trust or an implementing partner (NGO/Tech partner) for CSR project and the project must have been supported by a company/CSR foundation under its CSR initiative or there should be an established chain of fund supply ensuring that the project has CSR fund as part of the project budget.
- The applicant entity must have legal status as a company/NGO/Trust/LLP and be registered in India or have a subsidiary/alliance in India.
- The minimum duration of the project should be 15 days (Except the Employee Volunteering category), and the project must have been assigned/renewed or have been in continuation/completed in Financial Year 2020-21.

Awards Application Timeline

Applications Open for the awards: September 15, 2021

Application closes: November 15, 2021

Stage I Screening Round: November 16 – November 21, 2021

Stage II-Grand Jury (Category-wise): November 22- November 27, 2021

Awards Evening: 7th-9th of December, 2021*

Objectives of the Awards

The overall objectives of the CSR Impact Awards are to:

- Identify best CSR projects in key thematic areas and understand how organizations are delivering high impact CSR project
- Highlight the success of CSR projects and commitment of the organizations by recognizing them at the national level
- Motivate companies, CSR foundations, and implementing partners to deliver high impact CSR projects through a collaborative approach

- Recognize businesses' endeavor to partner with organizations delivering high impact
- Facilitate the exchange of best CSR practices and to understand how we can bring agility to our CSR project design and execution as we have witness a few innovations during the pandemic.

Awards Thematic Categories

[Download Application Forms](#)

7th CSR Impact Awards 2021 shall be awarded in the following 15 categories:

1. **Healthcare (Non-COVID):** This category covers projects in healthcare including public and preventive health, nutrition interventions, use of technology, or any other health interventions (beyond COVID response) leading to better services or outcomes.

Note: This category covers non covid healthcare projects only. We have category 15 as COVID-specific projects and will award 8 Projects in this category.

2. **Education:** This category covers projects in education, special education, awareness building, education infrastructure, etc.
3. **Skill Development:** This category covers projects in vocational skills and employability enhancement among children and youth, etc.
4. **Livelihoods:** This category covers projects in areas of creating livelihoods opportunities, sustainable livelihoods, economic empowerment, market-linkages for community products, agriculture value-chain, SHGs capacity building and COVID response for migrants' support and community livelihoods, etc.
5. **Environment:** This category covers projects in areas of energy, renewable energy, environmental sustainability, ecological balance sustainable transport, waste to energy, recycling, natural resource management, conservation, plantation, etc.
6. **WASH:** This category covers projects in line with water and sanitation, hygiene, Swachh Bharat Mission, behavioral change for use of sanitation and push for cleanliness in project/program mode, etc.



7. **Women Empowerment:** This category covers projects promoting gender equality, empowering women to participate fully in economic and social life across all sectors, setting up homes and hostels for women etc.
8. **Rural Development and Infrastructure:** This category covers rural development and infrastructure project for better public facilities, better living conditions, and improvement in terms of access, quality of life in a rural area. For example, construction of roads, bridges, community hall, etc.
9. **Special Categories (Old Age/Specially-abled/armed forces, etc):** This is a broad category covering areas of old age-related work, road-safety, armed forces related projects, specially-abled persons, orphan children, street children etc. (covers areas not covered in any of the above categories).
10. **Employee Volunteering Initiative:** As employee volunteering has been listed as one of the CSR project/intervention areas as per the Companies Act 2013, it would be good to understand how companies are engaging their employees for volunteering with communities or for a cause. (Please note that there is a specific form for this category).

Special Awards:

There are a few special categories of Awards that look at overall organization's engagement in projects or programs to maximize the impact in relevant theme or overall impact. These special awards look at how organizations have walked an extra mile to achieve visible and long-lasting impact and how their efforts can become a model for replication.

11. **CSR Project of the Year 2020-21 Award:** For an outstanding project that combines innovation with high impact-delivery in any of the thematic areas. The applicant agency should be convinced that the project and its impact have certain merit to be recognized as 'CSR Project of the Year 20-21'.
12. **CSR Foundation of the Year FY 2020-21 (Only for CSR Foundations):** The foundation set up by any company or consortium of companies either to manage CSR funds or to implement CSR projects can apply in this category. The broader evaluation parameters are based on how the foundation has successfully followed the CSR mandate of the company and tried to deliver best possible impact at the project or program level either through direct implementation or banking on the expertise of the other implementing partners.
13. **Company with Best CSR Impacts in FY 2020-21 (Only for companies):** This category looks at the overall initiatives, and sustainability of impact through CSR. This is all about the overall intended efforts, and impact that an organization has created or creating through its various CSR projects and programs. These initiatives can be a stand-alone project or through partnerships or association of more than one organization's collaborations.
14. **CSR Implementing Agency of the Year FY 2020-21:** This category caters to identifying two of the best CSR implementing agencies in India. The award looks at CSR partnerships with companies/CSR foundations, CSR projects & programs, focused approach towards a solution to development challenges, CSR impacts and scalability of the operations in future.

15. COVID Response Category (4 sub-categories with 2 awards in each)

This category covers COVID19 response projects for healthcare infrastructure, hospital and hospital wards related support, purchase of technology, or equipment, training of human resources or any other COVID specific healthcare or allied interventions.

The applications will be sub-categorized in the following 4 categories, and applicant organization need to mark relevant sub-categories.

- Support for Hospital Infrastructure including the purchase of the equipment
- Support for Research and Development for COVID19 Response
- Support for Frontline Health Workers
- Support for Communities and COVID Patients
- Creating Awareness for protection from COVID19

Number of Awards

The number of awards in each thematic category is two in number.

For **categories 1 to 9th and 11th**, the 7th CSR Impact Awards have been demarcated into two broad sections:

- **Small Projects:** CSR project budget for FY 2020-21 was up to INR 1.0 Cr.
- **Large Projects:** CSR project budget for FY 2020-21 was above INR 1.0 Cr.



In the case of **category 10th**, the 7th CSR Impact Awards have been demarcated into two broad sections:

- **Small:** With annual prescribed CSR budget of the company equal to or below INR 10 Cr.
- **Large:** With annual prescribed CSR budget of the company above INR 10 Cr.

For **categories 12 and 13**, the two awards in each category are as:

- **Small:** With annual prescribed CSR budget equal to or below INR 10 Cr.
- **Large:** With annual prescribed CSR budget above INR 10 Cr.

For **category 14**, there will be two awards for implementing agency of the year; one for the small grass-roots organization and the other for the relatively large organization, based on the Jury's discretion.

For **Category 15**, there will be two awards in each sub-category, a total of 8 awards in category 15. In each sub-category, Awards have been demarcated into two broad sections:

- **Small Projects:** CSR project budget for FY 2020-21 was up to INR 1.0 Cr
- **Large Projects:** CSR project budget for FY 2020-21 was above INR 1.0 Cr.

As the Awards aim to recognize project-specific outcomes and impact, both the funding and implementing agency will get the due credit for the award.

Categories and Classification

Based on the CSR fund/budget of the financial year 2020-21

1	Healthcare <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
2	Education <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
3	Skills Development <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
4	Livelihoods <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
5	Environment <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
6	WASH (Water, Sanitation and Hygiene) <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
7	Women Empowerment <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
8	Rural Development and Infrastructure <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
9	Special Categories (Old Age, Specially-abled and others) <ul style="list-style-type: none">• Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr.• Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr

10	<p>CSR Project of the Year 2020-21</p> <ul style="list-style-type: none"> • Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr. • Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr
11	<p>Employee Volunteering Initiative</p> <ul style="list-style-type: none"> • Small: With annual prescribed CSR budget (FY 20-21) of the company equal to or below INR 10 Cr. • Large: With annual prescribed CSR budget (FY 20-21) of the company above INR 10 Cr.
12	<p>CSR Foundation of the Year 2020-21 (only for CSR Foundations)</p> <ul style="list-style-type: none"> • Small: With annual prescribed CSR budget (FY 20-21) of the company/group equal to or below INR 10 Cr. • Large: With annual prescribed CSR budget (FY 20-21) of the company/group above INR 10 Cr.
13	<p>Company with Best CSR Impacts (2020-21) Only for companies</p> <ul style="list-style-type: none"> • Small: With annual prescribed CSR budget (FY 20-21) of the company equal to or below INR 10 Cr. • Large: With annual prescribed CSR budget (FY 20-21) of the company above INR 10 Cr.
14	<p>CSR Implementing Agency of the Year 2020-21 (For implementing agencies only) (Two awards, as per the Jury discretion)</p>
15	<p>COVID19 Response Category with 4 sub-categories, 2 awards in each sub-category (total 8 awards in COVID19 response). The Sub-categories are:</p> <ol style="list-style-type: none"> Support for Hospital Infrastructure including the purchase of the equipment Support for Research and Development for COVID19 Response Support for Frontline Health Workers Support for Communities and COVID Patients Creating Awareness for protection from COVID19 <ul style="list-style-type: none"> • Small: CSR project budget for FY 2020-21 was up to INR 1.0 Cr. • Large: CSR project budget for FY 2020-21 was above INR 1.0 Cr

Note: In case there are less than three entries in a category, the applications will be automatically evaluated under the CSR Project of the Year 2020-21 category. The Jury has all the rights to evaluate applications in a category where the project fits best, even if the award application has been submitted in a different category. The small and large categorization as per the list above is applicable when we receive at least 3 applications in each segment (large/small).

Why should you apply for the 7th CSR Impact Awards (by CSRBOX)?

- To gain recognition in the corporate and development sector as a socially committed organization
- To increase your reputation and credibility at the national level
- To showcase your organization's innovation and commitment to deliver impact in alignment with Government's focus on water and sanitation, healthcare, education, livelihood, skills development, etc.
- To celebrate winning partnerships at the prestigious award ceremony
- To get media coverage and outreach for your project impact.



Award-Application Benefits

- Special invite will be sent to the CEO/Top management of the Award-winning organization in each of the categories.
- An exclusive Impact Talk Interview shall be conducted for the award winning organizations with their leadership team.
- Each application comes with four full access delegate passes for virtual India CSR Summit 2021

Application Fee

	Companies/CSR Foundations	Implementation Partners/NGOs
Process Partner Fee/Award Application	INR 10000+GST INR 1800 Total INR 11800	INR 6000+ GST INR 1080 INR 7080

In cases of applying for more than one category,

- If an organization wants to submit a project in more than one category, the additional fee of INR 5900 (all-inclusive) will be taken for each added category of the same project.
- If an organization is submitting two separate projects in two different categories, they have to submit the fee as per the category application fee as mentioned in the table above.

Submission of Applications

- Please send the filled-in form along with all the attachments, and application fee to: awards@csrbox.org
- We are accepting only online applications along with-attachments for the CSR Impact Awards

CSRBOX, Renalysis Consultants Pvt Ltd.

806-808, Shivalik Satyamev, Near Vakil Bridge, Bopal Cross Road
Ahmedabad 380051 (Gujarat)

Call +91-9560352170/ +91-9971429654/ +91-9512607053

- The Fee needs to be paid in cheque/DD in favor of '**Renalysis Consultants Pvt Ltd**' (Payable at Ahmedabad for DD). The cheque/DD should be sent along with the application form.

For organizations willing to transfer fee through NEFT, please note down the following account information:

Account Holder: Renalysis Consultants Pvt. Ltd

Account Number: 50200008642388

Account Type: Current

Bank: HDFC Bank Ltd

Branch: Shikohpur (Haryana)

IFSC Code: HDFC0003526

Email: awards@csrbox.org

Point of Contact: Ms. Namrata Mishra (CSR Impact Awards Coordinator)

Email: namrata@csrbox.org

Mob. 9512607053

Payment through credit/debit card

You can also submit the fee by credit card/debit card/net banking using the Payumoney link here:

<https://www.payumoney.com/webfronts/#/index/NGOBOX-Payment>

(Select the option-CSR Impact Award fee)

Request for the invoice

To process the payment, if you need an invoice, please send an email mentioning your full name, address and GST no. (if applicable) at awards@csrbox.org to help us raise the invoice.



Applications Assessment Process And Methodology

The Awards' applications follow a two-stage evaluation to ensure that the best impact projects and organizations get recognized for their efforts.

Stage I: Evaluation by the Partner Institutions (MICA CDMC and IMT Ghaziabad)

For the first stage of assessment of the award applications, we have an expert panel consisting of academia and research leaders who would be evaluating the applications based on their knowledge and expertise in line with pre-defined parameters. The list of our Stage I Evaluation Partner is available on India CSR Summit website.

Each partner institution will evaluate 3 to 4 categories of the awards based on their core expertise.

Stage II: The Grand Jury

After careful evaluation of applications in Stage I by the institution partners, a **Grand Jury round is organized as Stage II assessment where 3 shortlisted applications from each of the categories are presented to the Jury. The expert panel of the jury will select the best projects and declare the winner from each category.**

The Grand jury may require an online presentation if they have any doubts or want to understand the initiative clearly from the applicant organization. Our team will coordinate with the applicant organization and set up the process 2-3 days before the Grand Jury.



The Grand Jury Members

The grand jury comprises of 15-25 domain experts from different thematic areas. In the last 5 years, we had members from The World Bank, Asian Development Bank, USAID India, JICA, Bill & Melinda Gates Foundation, Dalberg, UNDP, UNICEF, World Health Organization, etc.

The names of the Jury-members for 2021 will be announced on the event website by 15th October 2021

Feedback Mechanism

Applications that reach the Stage-II of the evaluation will receive feedback from the evaluators and the Jury members to help the applicant organizations to improve on reporting on CSR projects.

Application Templates

Application forms/templates can be downloaded from the event website:

<http://indiacsrsummit.in> (CSR Impact Awards section) or you can write to us at awards@csrbox.org

Terms and Conditions

- The award is an initiative of CSRBOX (Renalysis Consultants Pvt Ltd) in association with a few like-minded organizations. The assessment process for the applications has been published in public and any individual or organization can't challenge it. All applicants agree to this.
- The applicant, by applying for the awards category, agrees with the decision and outcome of the process laid out in this document.
- The application fee for the award is non-refundable and non-transferable.
- If an application does not fit well in the category applied for, the Evaluation Partner/Jury may consider it for another best-fit category.
- An incomplete application form will not be accepted and the application fee will not be refunded.
- The organizers can ask for more information from applicants during the application assessment process.
- If at any stage of the evaluation, the Award host organization comes to know that the information provided in the form is not correct or does not present the facts, then the application will be rejected.
- Applications should be submitted in the given format only.
- If due to insufficient numbers in a particular category of awards, entries are not adjudged, the fee will be refunded back to the applicants of that particular category.
- It is the responsibility of the applicant organization to provide facts and validated information in the application form.

CSRBOX

CSRBOX is India's leading CSR knowledge and impact-intelligence platform aimed at the CSR and development community, connecting and informing over three million development, strategic communication, CSR, humanitarian and sustainability professionals & students through CSR data and analytical tools, CSR research reports, Impact-stories, collaboration platform and blended advisory services. We have launched an online platform www.csrbox.org, which is India's largest Corporate Social Responsibility (CSR) analytics and information platform. It has CSR portfolios of more than 1000+ companies & its CSR foundations, more than 4000 CSR projects showcasing an actual CSR budget of more than INR 10,000 Cr. The platform is the single largest CSR information dashboard for CSR heads, board members of companies, non-profit leaders, fundraisers, government agencies and social businesses to find partnerships in the CSR domain in India. The platform helps companies and CSR foundations to identify credible CSR implementing agencies based on the theme and geographic priorities. For more information please [visit www.csrbox.org](http://www.csrbox.org)

NGOBOX

NGOBOX (a venture of Renalysis Consultants Pvt. Ltd.) is a development communication platform, helping companies, CSR foundations, NGOs, and social enterprises to network, communicate and find resources online and offline. It is a leading CSR research platform in the country with over 50 data reports on CSR in India. With the verified database of over 1 Lac non-profits, CSR Teams, and social enterprises, the platform presents immense opportunities for organizations to promote their products/services with one-click promotion and outreach. A few of their clients are WHO India, UNICEF, NASSCOM Foundation, HCL Foundation, SBI Foundation, IIM-B, ITC, HCL Foundation, Facebook India, etc.

For more information please visit www.ngobox.org

India CSR Summit

India CSR Summit & Exhibition is South Asia's largest CSR, SDGs, and social impact forum. The Summit brings together business leaders, board directors, CSR foundations, impact investors, philanthropists, innovators, government agencies, the UN bodies, and non-profits leaders to explore synergies and co-create solutions. The Summit that emerged from the mandatory CSR provisions of India, has now become the confluence of social impact leaders from South Asia. The event has already witnessed the participation of over 520 exhibitors, 8700 organizations, and 10900+ professionals.

8th India CSR Summit will be hosted in December 2021 #IndiaCSRsummit

For more information please visit www.indiacsrsummit.in

CDMC MICA (As Evaluation Partner)

MICA (formerly known as Mudra Institute of Communications, Ahmedabad) is one of the premier institutes of the country, dedicated to creating leadership in strategic communication, management, and marketing. MICA's unique pedagogy draws from research and experiential learning, and equips organizations and their personnel with new thinking and experiences, tools and techniques, knowledge and skills. MICA's Centre for Development Management and Communication (CDMC) is a center of excellence that leverages MICA's expertise in strategic communication and information and communication management to strengthen development programs across sectors. It strives to bridge the gaps in the areas of development management and social impact communication, ultimately contributing to the last mile coverage of development initiatives. Know more about CDMC-MICA visit <https://www.mica.ac.in/academic-centres/cdmc>



Institute of Management Technology, Ghaziabad (IMTG) (As Evaluation Partner)

Established in 1980, Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programmes over the past four decades, IMTG currently offers six AICTE approved programmes – Post Graduate Diploma in Management (PGDM) Full Time, PGDM Executive, PGDM Part Time, PGDM BFS (Banking & Financial Services), PGDM Dual Country Programme (DCP) and Fellow Program in Management(FPM).

IMTG has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 1000 C-suite executives and thousands of professionals serving in leadership positions in the best known organisations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.

To know more about IMTG, visit: www.imt.edu

Note: A few more Evaluation Partners will be added and their names will be announced on the website. Please keep checking the website for all the updates.



Connect with us

If you have any queries or require more information, contact the following people:

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Glimpses from Previous Awards Ceremonies and Jury Rounds

