



Scaling Reach and Impact through Government Partnerships

Applying Systems Change thinking



Context of the Course:

The need for partnerships between governments and the not-for-profit sector to solve complex social problems and meet development goals has further increased in the pandemic around the world. Governments and various social development sector organizations have unique structures, strengths, barriers, and vantage points, alongside common social development goals. The immense latent potential of these partnerships to bring in desired social change is yet to be realized. While there are detailed guidelines on Public-Private Partnerships with infrastructural development in focus, the models and mechanisms of government and civil society partnerships for solving complex social problems are yet to be codified to that level. These are continuously evolving and not all social impact sector professionals have the same or adequate level of insights for forging and sustaining effective partnerships with the government and other key stakeholders in the ecosystem.

This course aims to contribute to and support the unique growth journeys of professionals, organizations, and donors who intend to scale up their impact using a systems change approach through effective collaborations and partnerships with key stakeholders including the government and its institutions. A unique aspect of the course is that it strengthens participants' understanding of the (at times competing) perspectives and approaches of the key stakeholders who sometimes sit on two sides of the same issue. The course sessions and resources offer participants pathways for scaling impact, specific guidance in the form of required mind shifts, frameworks, and insights rooted in the evidence and real-life experiences, and a resource toolkit; to enable them to lead impact scaling journey, collaborate effectively to meet common goals and create a more conducive, aligned ecosystem for leading the social change, together!

About the Course:

A 9-hour self-paced course on the fundamentals of leading social impact, systems change, and growth in partnership with the government(s). It is a guide to effective government partnerships for leading change and generating exponential growth and impact. It does so by

- Deconstructing the complexity and mist surrounding these partnerships. It provides frameworks and insights for collaborating with governments and other stakeholders to scale ideas and innovative solutions to complex social problems.
- Sharing pathways, principles, mental models, frameworks, strategies, and tools that can support professionals, organizations, and donors to improve the quality of their interventions, partnerships, and support; and in turn, get a better return on their investment.
- Unpack the systems change approach and its application for scaling and sustaining impact.

The course includes case studies, real-life examples, strategies and operational insights from the experts and leaders from organizations that continue to actively shape, support, and manage systems change and partnerships across geographies and thematic domains.

Course components:

Recorded sessions by an expert facilitator

Insights from the industry leaders and experts

Online Quiz

Additional self-learning resources for deep learning

Readings, reflective exercises, and assignment

Who is this program for?

- Social entrepreneurs, professionals who want to master the art and science of leading and managing high-impact programs and government partnerships to widen their reach and impact
- Leaders, and funders who are planning or have embarked upon an outcome-driven journey of social change in partnership with stakeholders including but not limited to not-for-profits, Corporate Social Responsibility Groups, and governments.
- Students, and Professionals who wish to deepen their understanding of key concepts and strategies for:

Strategic partnerships and collaborations

Leading systems and social change

Leadership and management competencies for complex social situations

Scaling an idea or innovation in a government setup

Being politically savvy

Leading change, and outcome-focused planning and monitoring.

- Anyone interested in developing their competencies for scaling their initiatives, systems change, and enhancing the effectiveness of their partnerships, interventions, or organizations.

Program Highlights:

- **Recorded sessions** are to be completed at your **preferred pace and time**
- Guidance and references of frameworks and approaches for **applying system thinking and system change principles** to sharpen your growth strategies, plans, and outcomes Guided reflection for strengthening strategies, especially government partnerships, program quality, and networks
- Gain and **explore complementary perspectives, experiences, and insights of sector experts** and thought leaders to optimize your resources and maximize gains

- Review the **application of growth, scale, and partnership models and concepts** in the case studies shared in the course contents
- **Short reflective exercises/assignments** to reinforce and apply learning
- **A resource tool kit** to aid the process of reflection, scaling, and growth
- **Curated high-quality resources** to aid deeper and extended learning
- A **certificate** upon course completion.
- **50+ professionals** including leadership and senior management team members have opted for this program to enhance their learning. The course is **highly appreciated and recommended** by them (check participants' corner)

Duration of the course: 9 hours

The break-up is as follows:

450 mins with Recorded sessions

90- Quiz and assignment

Reflective Exercises (own pace) Additional Resources (recommended and optional)

Expected Learning Outcomes for Participants

The participants will learn principles, mental frameworks, actionable insights, and tools for improving the effectiveness of their organization's work, partnerships with governments, and their impact. The learnings can be used to:

- Gain clarity on pathways and models to scale their ideas, and innovative interventions and generate exponential growth and impact.
- Unpack system change approach and its application for the impact sector
- Improve own professional competencies (perspectives, knowledge, skills)
- Improve the overall relevance, quality, and effectiveness of their organization's 5Ps- Pathways, programs, partnerships, people, and processes
- Improve the credibility, effectiveness, and impact of their partnerships with stakeholders including governments and their various institutions/ departments

*No. of facilitators anchoring the course: Bindiya Nagpal, Course Facilitator
Sector Experts, stakeholders from the government, leaders from Milaan Foundation, Nexus of Good, Quest Alliance, RISE UP, and Transform Schools, People For Action will be sharing their insights.*

Participants Corner:

Check out what participants are saying about the course!



“Thank you so much for strengthening my knowledge and giving me a deeper perspective on systems change. I received practical guidance on strengthening system partnerships and scaling through government partnerships. The reflective exercises, additional resources and practitioners’ insights shared in the course were extremely useful for me. I am also not better equipped to understand system needs and use it to inform programs and plans. I will also share my learning with the team members to build their perspective, develop leadership skills, and contribute to the larger cause while working with the system.”

Kanchan Jagdhane,



Assistant Program Director, Public System Partnership,
Society for Nutrition, Education and Health Action (SNEHA)



“The course content was helpful in revisiting our partnership approach and agreements. This course offered specific guidance on how to improve the effectiveness of government partnerships. I especially liked the models shared to explain the systems change approach like Ice-Berg and the 5 why technique. It was very insightful listening to the experiences and recommendations of sector experts. Various reflective exercises helped me take a fresh look at the challenges we have faced and how to overcome them using a systems change approach. Going through case studies and additional resources shared in the course offered both inspiration and creative ideas for future implementation. The facilitator explained key concepts in a simple manner and with relevant examples. The course fully met my expectations and I will surely be sharing my learning with my team.”

Archana Margonwar,



Naandi Foundation



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Vipul Dhabi,



Project Coordinator, Quest Alliance



“The course is very useful for me, especially the partnership models and case studies shared as additional resources. The content was extremely relevant in my case. The facilitation and examples during the sessions were interesting. I found that such self-paced courses can help working professionals to learn as per their interests and abilities. This course exceeded my expectations. I thank the facilitator- Bindiya and the CSRBOX.”

Archana Tripathi,



CEO, Saahas



“Thank you for the course. It was very informative and well-structured. This course instilled very broad as well as specific details that are critical for Govt partnership projects. Highly recommend it.”

Deepan Chakravarthy K,



Isha Outreach



“This course was very timely for me as my organization was at a place where our partnerships with different government bodies were evolving and we hadn't formulated any systematic approach for it. I found the contents of the course very relevant and well-designed, with a mix of theoretical concepts, practical frameworks and examples, and interviews with practitioners. Bindiya Nagpal has done an excellent job of curating and delivering the course. Having been a practitioner in the development sector herself, her eagerness to share her knowledge in the most practical way to other professionals in the sector comes out very clearly. After taking this course, I ensured that my learnings on the concept of systems change and how organizations like mine can lead it was shared with the leadership team. We are in the process of developing a strategic approach to build partnerships with the government and use the systems change approach to make our interventions more holistic.”

Dr Neelima Agarwal,

Project Manager, Magic Bus India Foundation



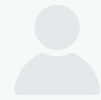
“ I have completed the Impact Academy's Scale course regarding govt partnerships and Scaling Impact through the partnerships. I completed all 7 sessions and also got the opportunity to go through the additional material. I developed an understanding of the definition of Scale, its importance, different forms of scale, and the process of doing impactful partnerships with Govt and multiple stakeholders.

All Sessions are in chronological order and before access to the next session you have to complete the previous session along with its additional resource material which means all sessions have equal weightage. This course shared the various examples and I could correlate them very well. After this course, I have a deep belief in the importance of Scale programs and also have a clear understanding of Pathways and strategies. This Course helps me to redesign my scale programs and communication with team and officials.

It was an online course. The sound & Picture quality was good. Every session had a summary slide at the end which is very helpful to revisit all the learnings... Thanks, Impact Academy for this wonderful Journey .”

Sandip Kumar,

Program Manager,
Involve Learning and Solution Foundation



“Session videos are very informative and thought-provoking, the model and frameworks shared around partnership and scaling were very important in my organization’s context. The facilitator has delivered sessions in an interactive manner and I have learned a lot. The guidance provided in sessions is pragmatic. I found insights from the interaction with guest speakers on scaling and government partnerships very useful.”

Shivaji Chinchkar,
Reach to Teach

Ready to join the ranks of satisfied participants? Enroll now and see what all the buzz is about!

Fee and Registration Process:

Special price offer:
~~INR 3000 + 18% GST~~

Now at **INR 1695+18% GST**

Secure your spot now and enjoy special pricing on our course, available for a **LIMITED TIME ONLY!**

Contact:

Kanika

 9310307249

 kanika@csrbox.org

For any immediate escalations or to know more about the Impact Academy, please feel free to write at lakshana@csrbox.org

Terms & Conditions:

1. The registration fee is non-refundable; however, the nominee’s name can be changed.
2. Once you submit the registration form and the payment (online), you will receive the confirmation email within 2 working days. You will receive the details to access the course as soon as you sign up as it is a pre-recorded course.

About the facilitator:

Bindiya Nagpal is an educator and leader with 2 decades of rich experience in the development sector. Her expertise traverses the realms of systems change, gender equity and inclusion, school education and innovation, 21st-century skills, leadership, and management strengthening. She has donned many hats-State Program Lead, Program Director, Technical Consultant, and Board member. She has worked with established organizations leading at-scale programs. She is an alumnus of the Dasra Social Impact Leadership Program.



She has foraged and sustained effective partnerships with governments by collaborating with its institutions and other state-level partners. She has also collaborated with and supported local NGOs across various geographies strengthening their systems, providing them with technical support, and by ensuring high-quality delivery of the programs. Designing and delivering professional development programs for different stakeholders in the government and not-for-profits has been one of the central roles.

In her current capacity as a board member and independent consultant, Bindiya works with multiple organizations, offering strategic and technical support to steer systemic action across domains. As an educator, strategist, and coach, she works towards elevating senior leadership, management, and program teams towards technically sound programming, operational adeptness, and applying a systems change approach for deepening organizational impact.

About Impact Academy by CSRBOX

Impact Academy is a learner-centered and socially sector-focused platform addressing the gaps in developmental sector professionals' knowledge, ground execution, and further enabling solutions. To complement the inspiring vision and strategy of high caliber small-medium sized social sector organizations and the skills of development sector professionals, Impact Academy offers a set of carefully curated capacity-building courses, masterclasses, workshops, seminars, and boot camps across multiple domains to equip professionals with essential skills to operate and successfully scale their work through the lessons from sector experts.

About CSRBOX

CSRBOX is India's leading CSR knowledge and impact intelligence-driven media platform for the development community. It serves as an enabler, encouraging collaboration and partnerships between CSR stakeholders. Here, we connect and inform over three million professionals through our online platform, and bridge information gaps by providing a range of services for Corporate, NGOs, and social enterprises, to enhance their capacities, aid collaboration, plan projects, publish knowledge resources, conduct research, amplify their reach and much more.