Agriculture is an essential component of the India economy and plays a vital role in its growth and development. Over 2/3rd of the Indian population is directly or indirectly dependent on agriculture and allied activities. During the last couple of years, there has been a growing interest in promoting an enabling environment for Farmer Producer Organisations (FPOs) so that they emerge as successful business enterprises in their own right. The success of farmer organizations is critical for ensuring the success of smallholder and marginal farmers in India, and FPOs will continue to blossom as an aggregator of aspirations for millions of farmers across the country. FPOs have the potential to give farmers better bargaining power and create a more transparent agri-market, and they need to be nurtured to their full potential. With the increasing number of FPOs and emerging avenues for the farming eco-system, it becomes essential for the organisations active in this space to gauge a 360 degree view about the entities and the modalities involved.

India Livelihoods Collective, in collaboration with CSRBOX, has curated a bespoke Virtual Boot Camp for you to learn the fundamentals of FPOs. Join us for the two-day virtual Boot Camp on ‘Farmer Producer Organisations: Formation, Management and Best Practices’ and understand how to jointly build a robust FPO eco-system, boost Indian agriculture and create the next wave of growth with training sessions from eminent domain experts and some of best practices of strongest FPOs and its enablers from across the country.
The Boot Camp

The Bootcamp-I on Farmer Producer Organisations is planned in form of two sessions on the 18th and 19th August, 2020 and aims to develop an end-to-end understanding of the professional. The programme builds organisational knowledge and capacities in terms of SOPs, implementation, management, governance frameworks, key challenges associated and learning.

**For Whom**

FPO and FPO enablers in the eco-system (representing NGOs, CSR, Philanthropic Organisations, Start-ups, Consulting Firms and Academia)

**Session Plan**

<table>
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<th>Session Title</th>
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| Session-I                                         | **FPO Perspectives in India: Major Initiatives and Policy Guidelines**  
Dr. A. R. Khan, CGM (Farm Sector Development), NABARD  
**Business Modelling for FPOs**  
Mr. Nirmallya Mandal, Co-founder & Director (Social Businesses), Ecociate Consultants Pvt. Ltd.  
**Challenges faced by the Farmer Producer Organizations (FPOss) in Market Linkage & Finance**  
Mr. Ravikumar Kshirsagar, AVP (Business & Trade - FPO), Samunnati (Agri Value Chain Finance) |
| FPO Formation, Management & Operations            |                                                                                                                                                                                                                  |
| Session-II                                        | **Sukhi Baliraja Initiative (SBI), Tata Trusts**  
SBI developed a holistic livelihood strategy for the region to reduce distress among the farming community and empower them to face production and market risks  
**Project Navya, Apollo Tyres Foundation**  
Creating livelihood opportunity at the doorsteps of the rural women & developing income groups through formation of exclusive FPOs for women farmers adopting organic farming practices  
**FPO Management Practices, PRADAN**  
The focus is on enhancing the agency of women and having a clear understanding of FPO systems, operations and resource utilization with a sense of ownership.  
**3 Fold Model, Vrutti Livelihoods**  
3 Fold is about building wealthy, resilient and responsible farmers – making them successful entrepreneurs, and sustained job creators, having their income increased by three times.  
**Agricultural Inputs, Technologies & Services, GUJPRO**  
Providing single window access to a variety of agribusiness products and services which are sourced directly from the farmers  
**FPO Extension Services, Arya Collateral**  
Arya is unique in its ability to provide bundled warehousing and warehouse receipt financing solutions for smallholder farmers and FPOs in rural India. |
Dr. A. R. Khan, CGM (Farm Sector Development), NABARD
Dr. A R Khan is a post-graduate in Earth Sciences and doctorate in Hydrogeology & Water Resources from IIT Bombay. He joined NABARD in 1988 as an Expert in agricultural development & has served in various departments of NABARD. His expertise lies in techno-economic appraisal, implementation & monitoring of rural development projects, especially water resources management and irrigation, flood control, river rejuvenation & watershed development & climate smart sustainable development. He is associated with various national level Expert Committees/Groups constituted by the Govt. of India on policy development relating to agriculture production, marketing & infrastructure financing including building of FPOs. Currently, he is positioned as CGM - Farm Sector Development Department at NABARD, Mumbai & heads policy formulation & implementation of various programmes such as promotion of FPOs, sustainable agriculture, building adaptation capacities in agriculture, promotion of green energy through watershed management, supporting agri-entrepreneurship in rural areas, financial planning & partnership building for sustainable development of agriculture sector & achieving the goals of doubling farmers’ income.

Mr. Nirmallya Mandal, Co-founder & Director (Social Businesses), Ecociate Consultants Pvt. Ltd.
Mr. Nirmallya Mandal, with a background in Economics and Post Graduate in Rural Management (Rural Marketing and Rural Development) has more than 17 years of experience in enterprise promotion for FPOs and MSMEs, Social Research especially Value Chain Analyses, CSR, Strategy Formulation and Implementation of Agriculture and NTFP based Livelihoods Promotion programmes, Project Management & Capacity Building. With a previous background of implementing Microfinance systems for BASIX and later around 15 years of providing management consultancy to various state governments, bilateral projects, funding agencies like World Bank, NABARD, GIZ, IFAD, UNDP, Worldfish etc. CSR and International NGOs, Nirmallya has emerged as an expert in the field of Agricultural Value chains, Market based Livelihoods Promotion and business process establishment and re-engineering in areas of Marketing for start-ups and producer organizations operational in the rural domain. Enlisted as a CII Sustainability Assessor for corporates, Nirmallya is also a certified Master Trainer by Pearson, UK. He is a co-founder of Ecociate Consultants Pvt Ltd and currently is a Director, leading the domain of Social Business in the organization.

Mr. Ravikumar Kshirsagar, AVP (Business & Trade - FPO), Samunnati (Agri Value Chain Finance)
Mr Ravikumar is presently working as Assistant Vice President with Samunnati (Agri Value Chain Finance) at the Mumbai Office. He has +15 years of work experience in Agriculture & Development sector. Mr Ravikumar has worked in different capacities, managing the Govt. & corporate affairs, business development & FPOs capacity building. He has also worked with institutions such as NCDEX, PHD Chamber of Commerce & Industries etc and has served as a speaker for many national & international conferences. He holds M. Tech (Agricultural Engg) from Indian Institute of Technology (IIT), Kharagapur and Executive MBA (International Business) from Indian Institute of Foreign Trade (IIFT), Delhi.
Registration Process (limited seats)

Fees (inclusive of taxes):
Early Bird Registrations - INR 826 (till 8th August, 2020)
Standard - INR 1180 (from 9th August onwards)
Registration Deadline: 15th August, 2020 (subject to availability of seats)

*The session is free for India Livelihoods Collective’s partner organisations. Please write to bhagyashree@csrbox.org for registering your representatives.

Online Payment
Please click here for registrations and online payment https://bit.ly/2XmXVmb

Bank Details for Payment Transfer
Account Name: Renalysis Consultants Pvt Ltd.
Bank Name: HDFC Bank Ltd
Branch: Shikohpur (Haryana)
Account Type: Current Account
Bank Account Number: 50200008642388
IFSC CODE: HDFC0003526

Once completed, please send us the same along with payment receipt to aanchal@csrbox.org

For immediate escalations or to know more about India Livelihoods Collective, please feel free to write to bhagyashree@csrbox.org

Terms & Conditions

• Registration fee is non-refundable; however, nominee name can be changed
• Once you submit the registration form along with the payment (online), you will receive the confirmation email within 2 working days.
• You will receive the details to access the online session latest by 16th August, 2020
About India Livelihoods Collective

India Livelihoods Collective (ILC), a non-financial commitment-based platform, is envisaged to bring together the strength of various expert agencies, business groups, CSR foundations, institutions and non-profits. The platform is a collaboration-hub of like-minded organizations, facilitated by CSRBOX, to leverage existing knowledge and experiences of various organizations to ideate, design and implement projects through geographic or theme-based collaborations. This will help all of us to think fast, work faster and amplify impacts along with bringing down the cost of implementation of projects. The platform will also help in leveraging the collective power to reach out to policy-makers at centre and state levels to get policy or programmatic interventions, work closely with state and district administration to avoid duplication of efforts and leverage government ecosystem wherever it is possible.

About CSRBOX

CSRBOX is India’s leading CSR knowledge and impact intelligence driven collaboration platform for the development community. It serves as an enabler, encouraging partnerships between CSR stakeholders. At CSRBOX, we are committed to the idea of advancing social impact and change. Whether you are a Donor agency looking to invest in transformative and sustainable projects or an implementation leader dedicated to accomplish your organization’s goals, CSRBOX can help you achieve your objectives. With years of experience in working on social development projects with nonprofits, corporate and social enterprises, we excel in catalyzing the vibrant social transformation movement in India by driving collaborations and partnerships for good. With research, strategy and designing tailored programs in the CSR ecosystem, we help our clients solve their most challenging issues.