

India CSR Outlook Report | 2019

CSR Analysis of BSE Big 368 Companies (FY 2018-19)

Abrided Version
September 2019

About the Report

The India CSR Outlook Report (ICOR) is an annual research publication of NGOBOX, which presents an in-depth analysis of the CSR spend of large companies in the last financial year. The 2019 report is the 5th such annual publication after 2015, 2016, 2017 and 2018 reports. The report provides an in-depth analysis of CSR spend of 368 large companies in FY 2018-19 and visualizes a few important curves of CSR landscape in India, entirely based on the actual CSR spending data of these companies, as reported by them in mandatory disclosures.

While at the time of report's release on 23rd September 2019, it is the first such analysis of CSR spend of a pool of large companies in FY 2018-19.

These 368 companies account for almost 3/4th of the total CSR spend in India, making it a big sample size for any such study and analysis.

The 368 companies, selected in this report, were short-listed based on the following criteria:

- INR 1 Cr. or above prescribed CSR in FY 2018-19
- Listed on BSE or a subsidiary of BSE-listed company
- Availability of the CSR data by 31st August 2019 and disclosures as per Section 135 of the Companies Act

Key Insights

- No. of Companies: 368
- No. of Public Sector Enterprises: 42
- No. of Projects Implemented: 6131
- Total Prescribed CSR in FY 2018-19: INR 10866.38 Cr.
- Total Actual CSR Spent in FY 2018-19: INR 10904.01 Cr.

Highlights of the Report

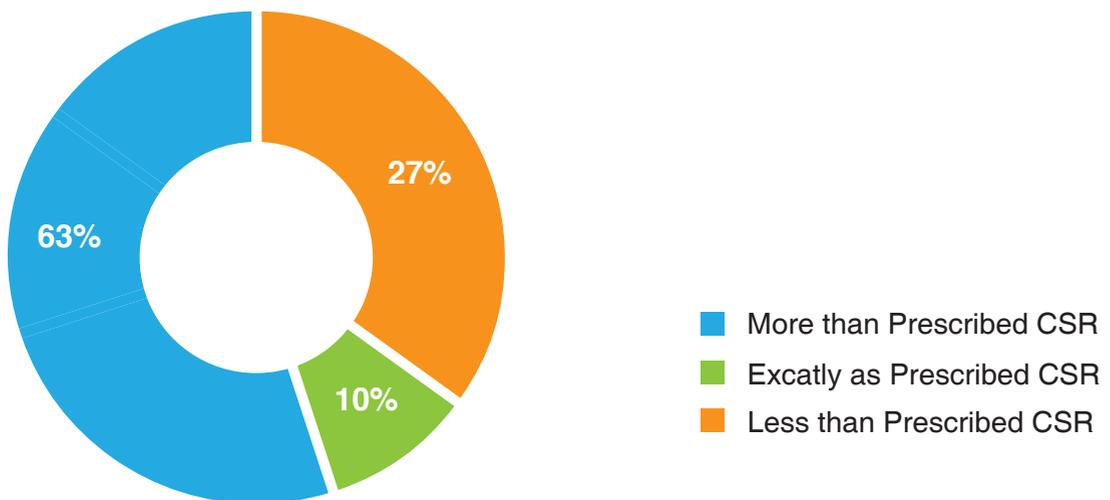
- Public sector enterprises account for more than 1/4th of India's total CSR Spend
- Over 1/3rd of the CSR spend is on projects based on education and skill development followed by projects in healthcare and WASH
- The number of projects implemented by companies has increased by 17% than last financial year
- Oil, drilling, lubricants & petrochemicals contribute 24% of the total CSR fund.
- There have been almost 25% increase in education and skills-based projects from the last financial year
- Maharashtra, Karnataka and Orissa received almost 25% of the India's total CSR fund
- Western India received more than 20% of the CSR Fund in India
- 30% of the total implemented projects were aligned to SDG 4 i.e education

Key Highlights

No. of Companies	368
No. of Projects	6131
Prescribed CSR in FY 2018-19 (in INR Cr.)	10866.38
Actual CSR Spent in FY 2018-19 (in INR Cr.)	10904.01
Average Prescribed CSR Per Company (in INR Cr.)	29.44
Effective Actual CSR Spent in FY 2018-19 (in INR Cr.)*	10329.96
Effective Actual to Prescribed (%)	95.06%

* Effective Actual CSR Spent- Actual CSR Spent by companies less carry forward unspent amount from previous year

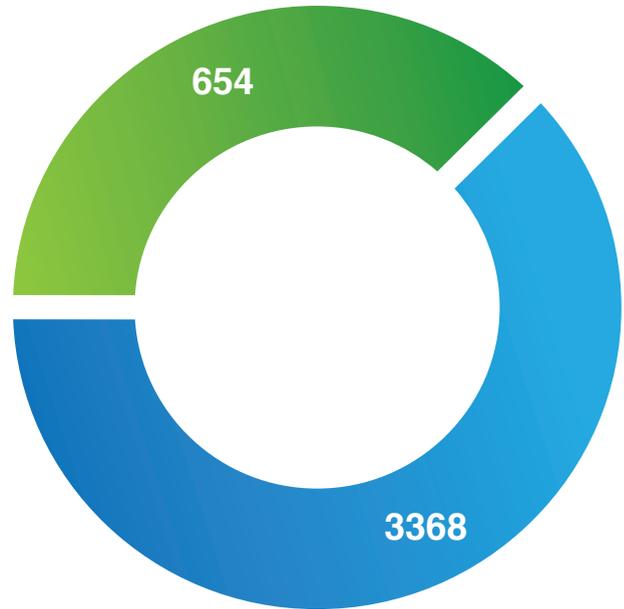
Companies CSR Performance: Actual to Prescribed CSR (Percentage of Companies)



CSR Compliance among Public Sector Entreprises (PSE's) in FY 2018-19

Actual CSR Spent (in INR Cr.)

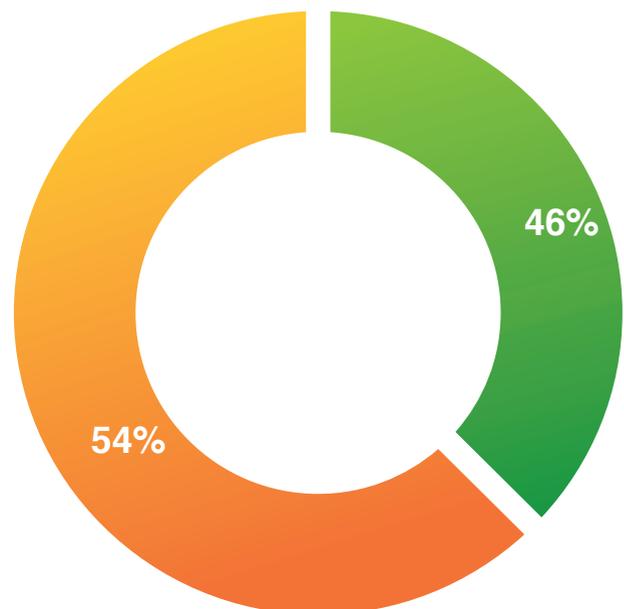
Amount Unspent (in INR Cr.)



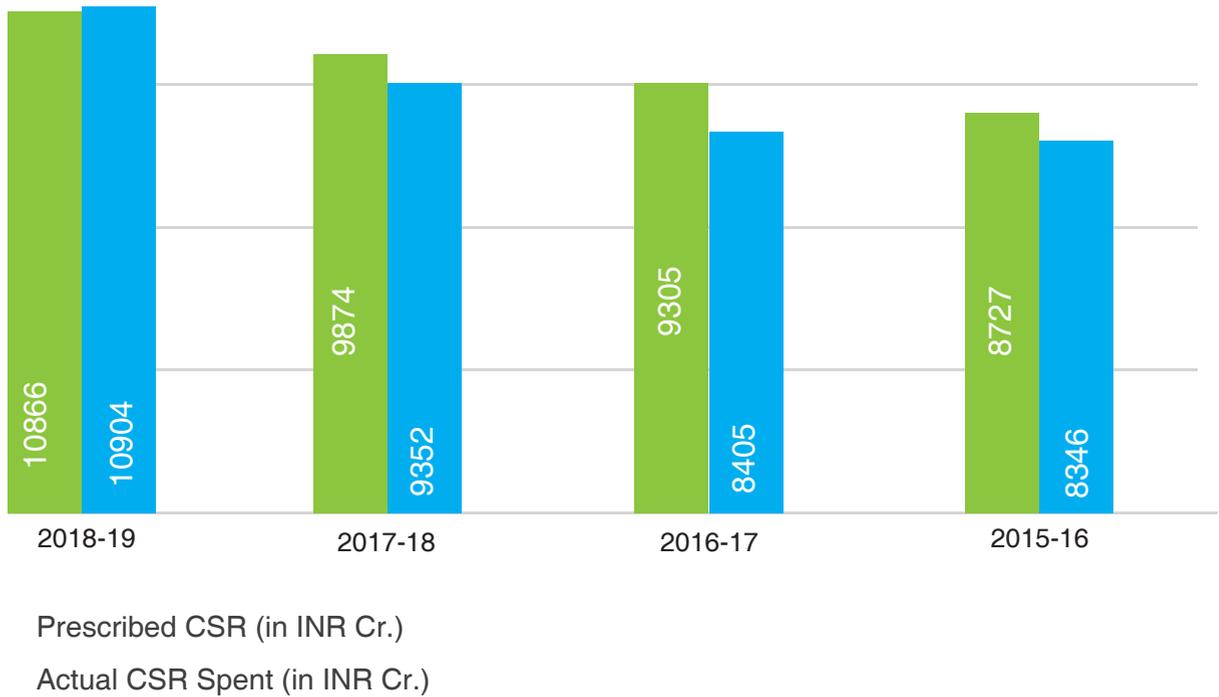
Companies with CSR Foundation

Companies without CSR Foundation

Companies with CSR Foundation

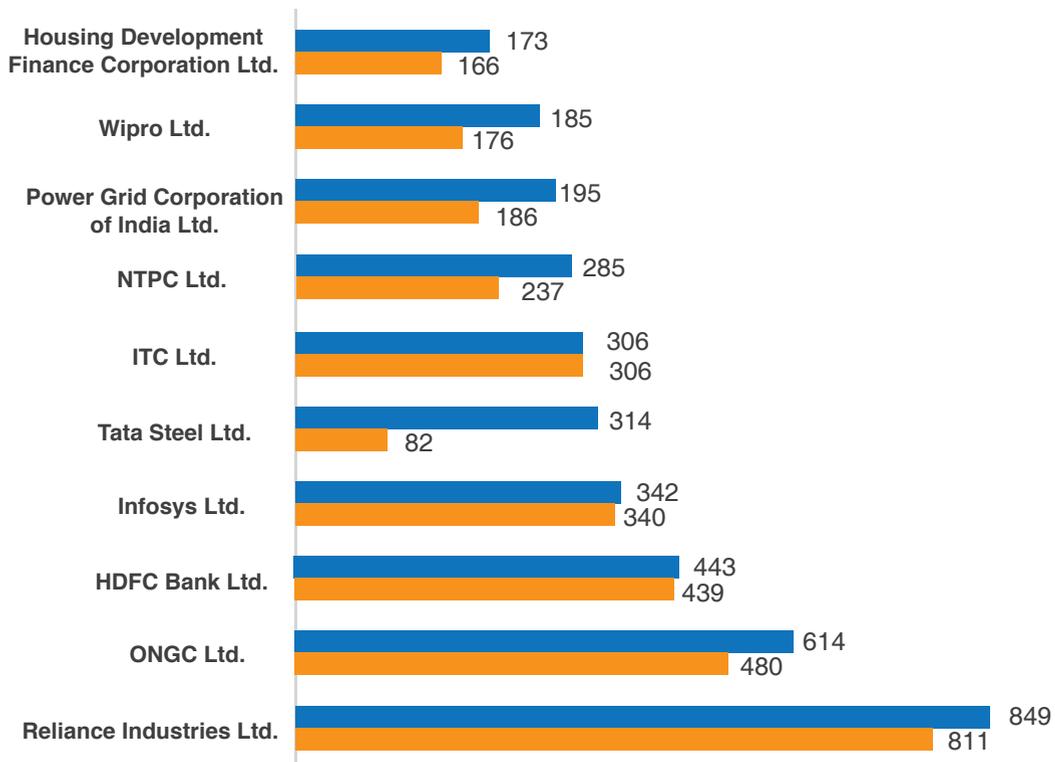


Prescribed and Actual CSR Trend Analysis (Last 4 Financial Years)



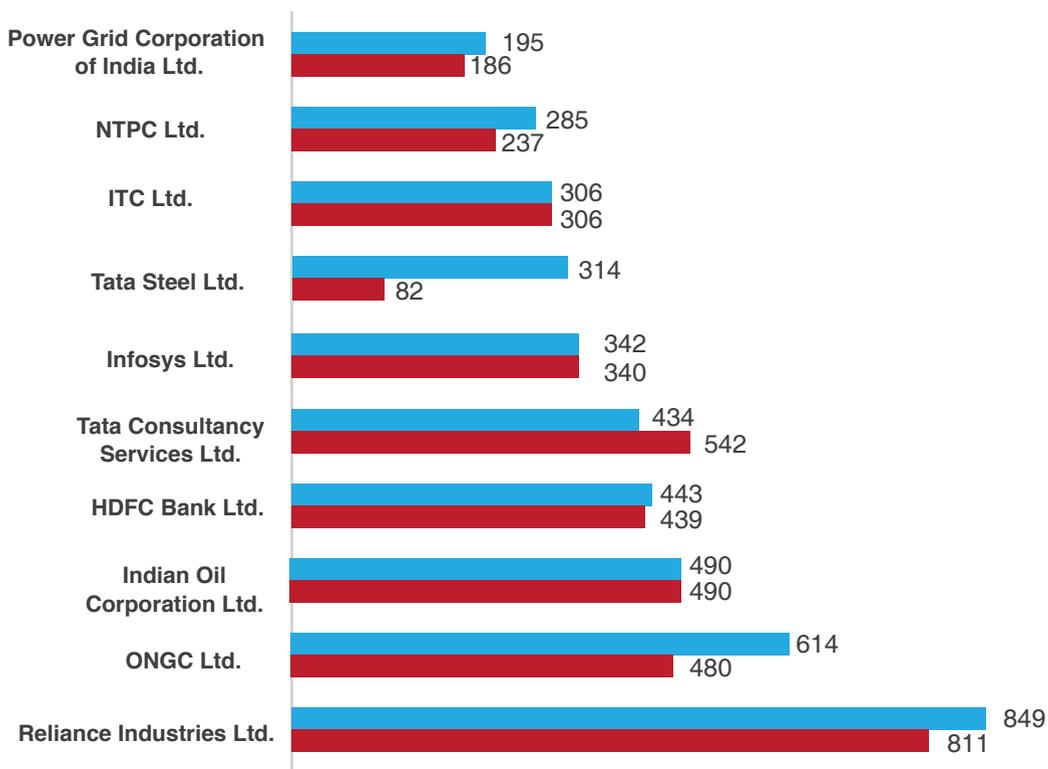
Companies Going Beyond CSR Compliance in FY 2018-19

■ Actual CSR Spent in FY 2018-19 (in INR Cr.)
 ■ Prescribed CSR 2018-19 (in INR Cr.)



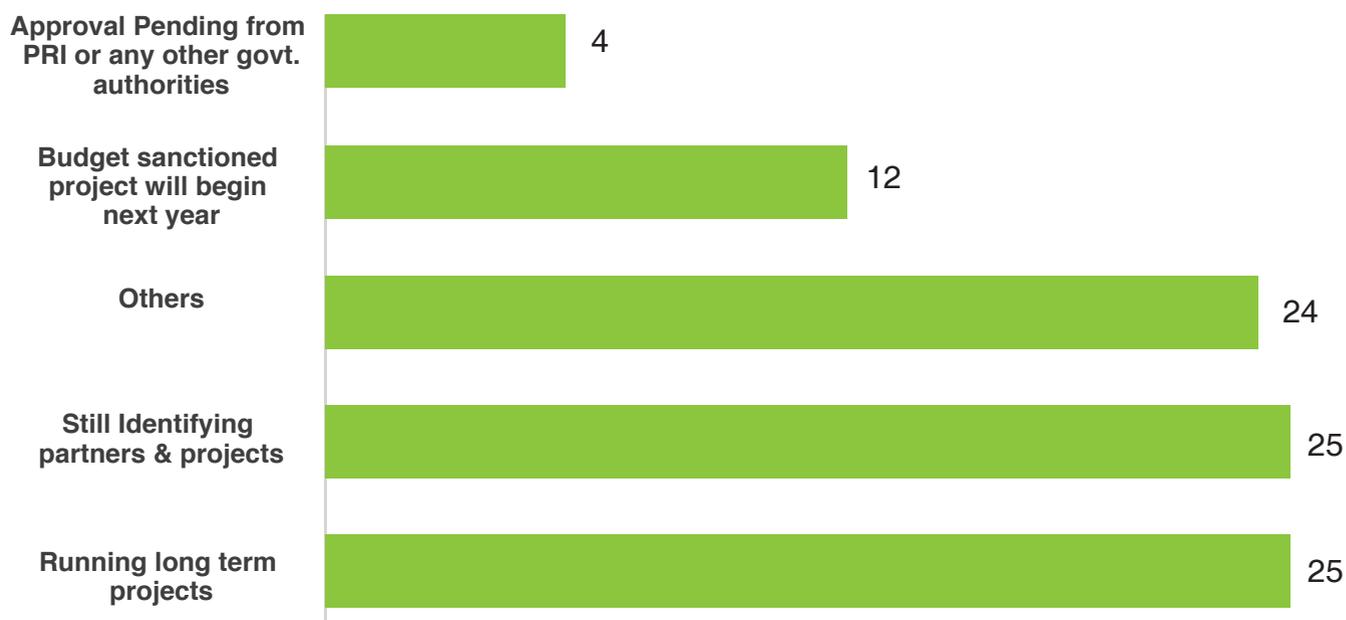
Top 10 Companies by Actual CSR Spent in FY 2018-19 (in INR Cr.)

■ Actual CSR Spent in FY 2018-19 (in INR Cr.)
 ■ Prescribed CSR 2018-19 (in INR Cr.)

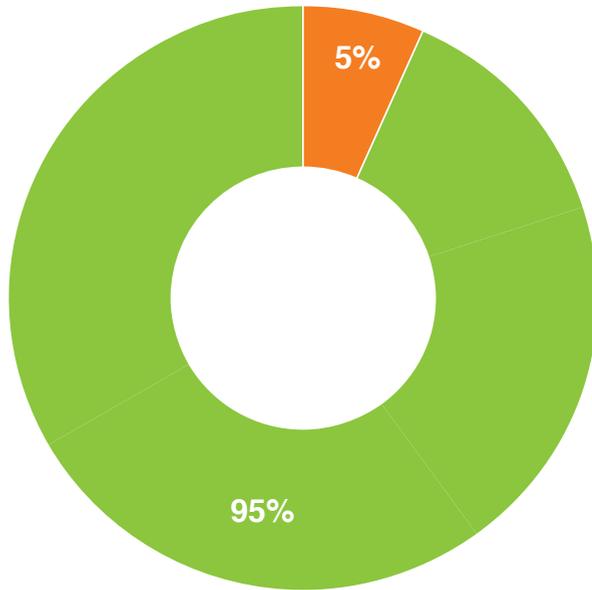


Classification of Unspent CSR Fund in FY 2018-19

■ No. of Companies



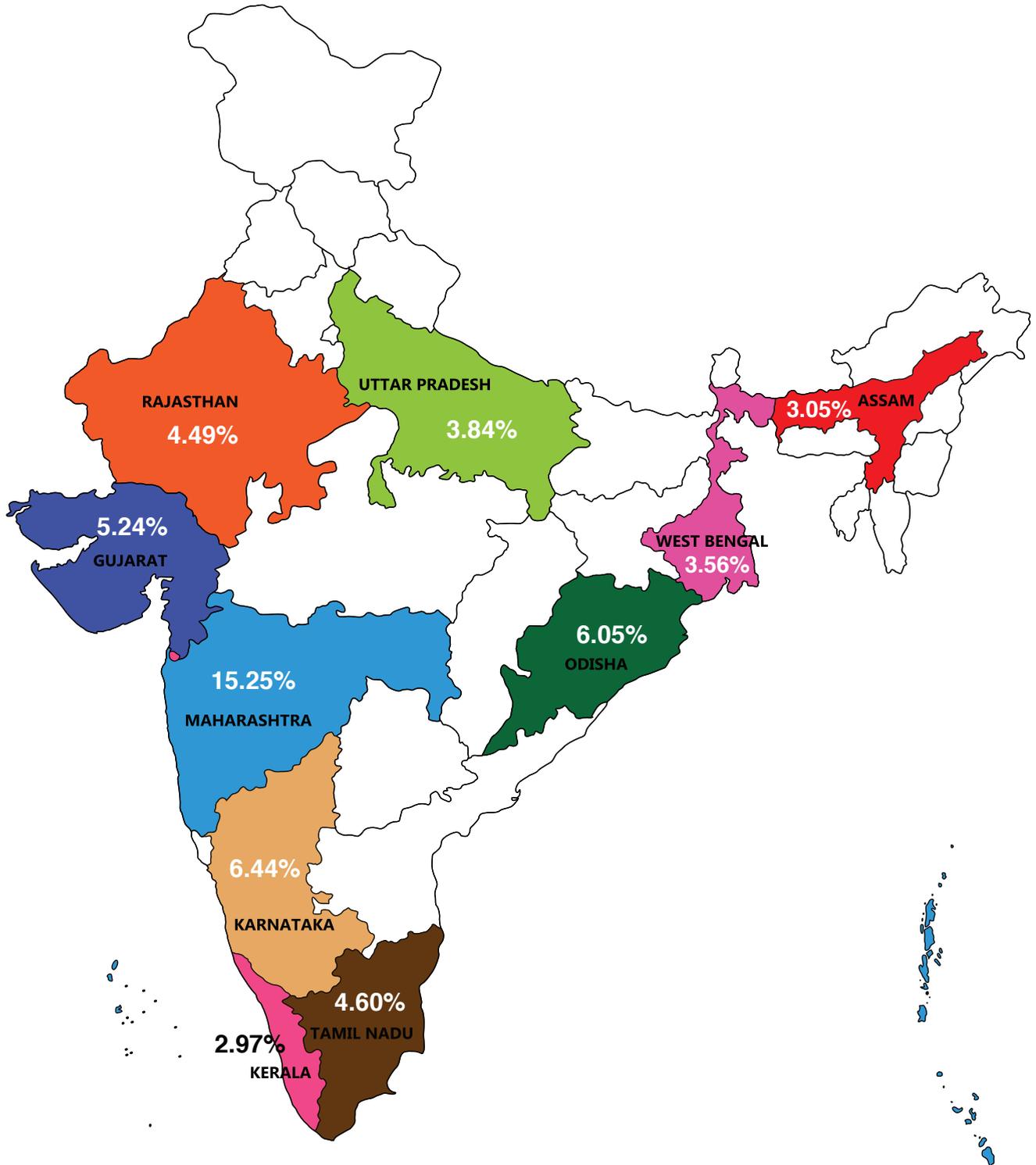
Effective Actual CSR Spent (in INR Cr.)



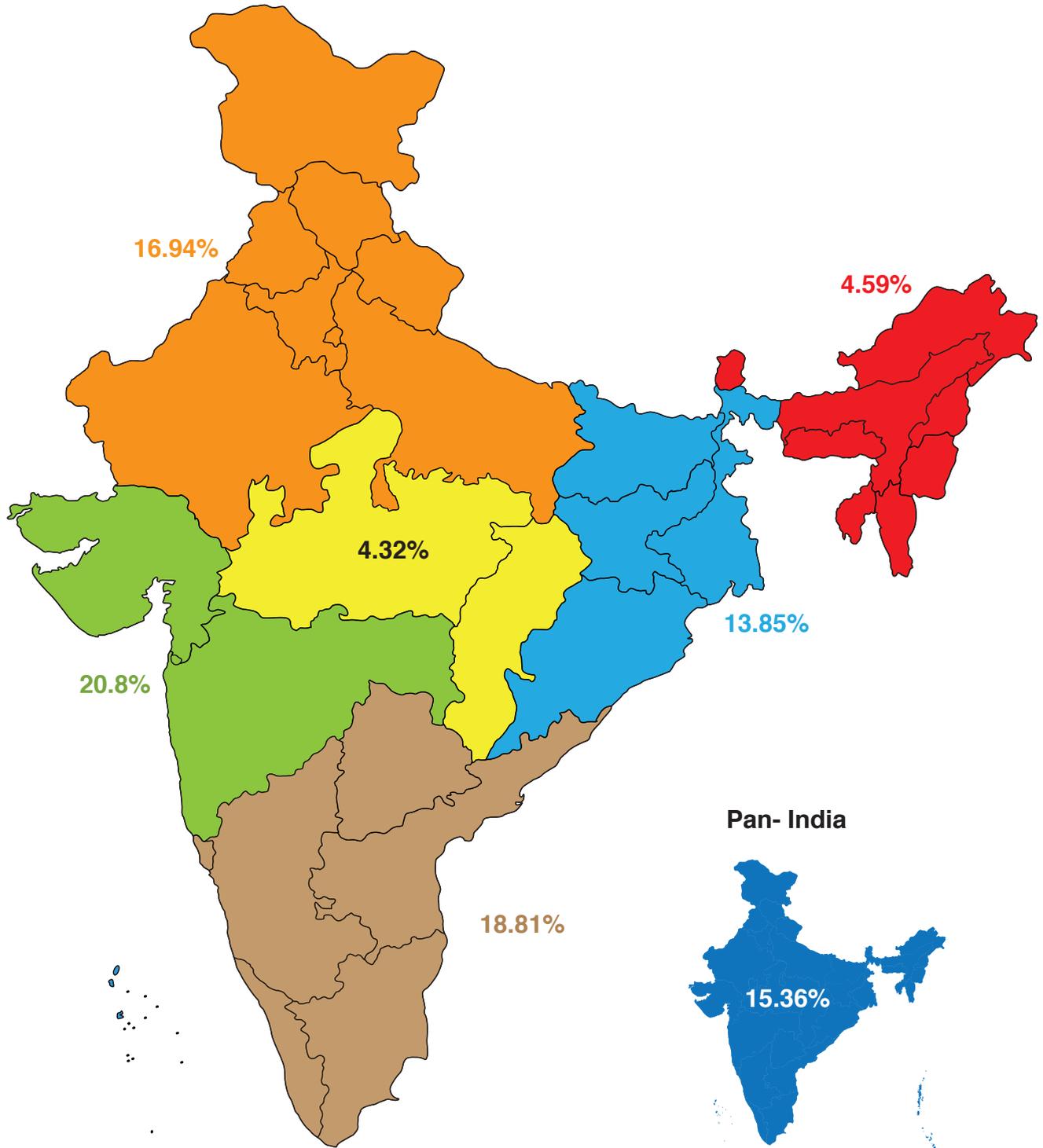
- Net Actual CSR Spent (in INR Cr.)
- Unspent Carry Forward from Previous Financial Year (in INR Cr.)

Geographic Distribution of CSR Fund in FY 2018-19

Top 10 States



Region-wise Distribution of CSR Fund in FY 2018-19



Top 5 Companies in Top 3 States

Maharashtra		
Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Reliance Industries Ltd.	811.16	849.32
HDFC Bank Ltd.	439.20	443.78
Tata Consultancy Services Ltd.	542	434
Tata Steel Ltd.	82.40	314.94
Bharat Petroleum Corporation Ltd.	203.32	177.52

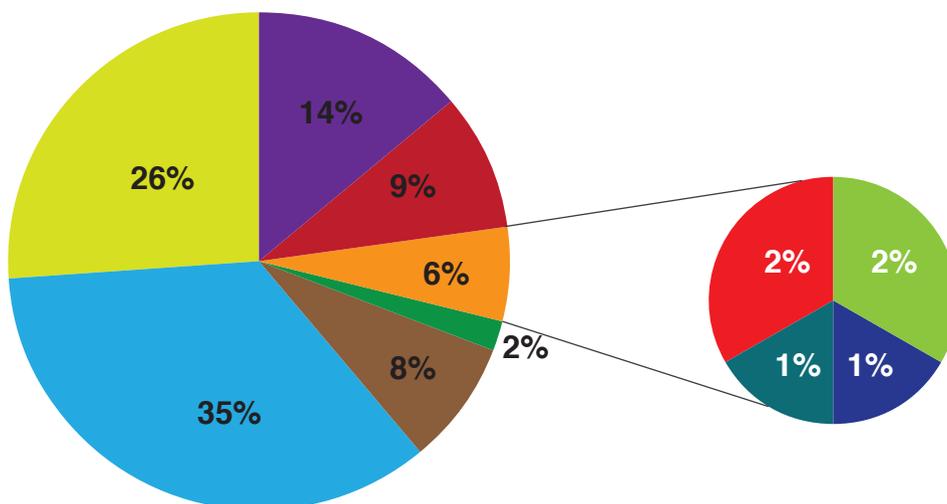
Karnataka		
Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Infosys Ltd.	340.35	342.04
Wipro Ltd.	176.10	185.30
Bosch India Ltd.	35.30	35.33
Titan Company Ltd.	24.14	31.59
Bharat Electronics Ltd.	35.43	24.16

Odisha

Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Indian Metals & Ferro Alloys Ltd.	3.76	4.73
Mahanadi Coal Fields Ltd.	136.36	167.16
National Aluminium Company Ltd.	27.38	30.35
Tata Sponge Iron Ltd.	2.23	2.36

Thematic Distribution of CSR Fund in FY 2018-19

- Education and Skills
- Poverty Alleviation, Healthcare and WASH
- Rural Development
- Environment Sustainability
- Others
- Administrative Expenses
- Gender Equality and Women Empowerment
- Rural Sports and Paralympics
- PM relief Funds and similar Funds
- Art, Culture and Heritage Conservation

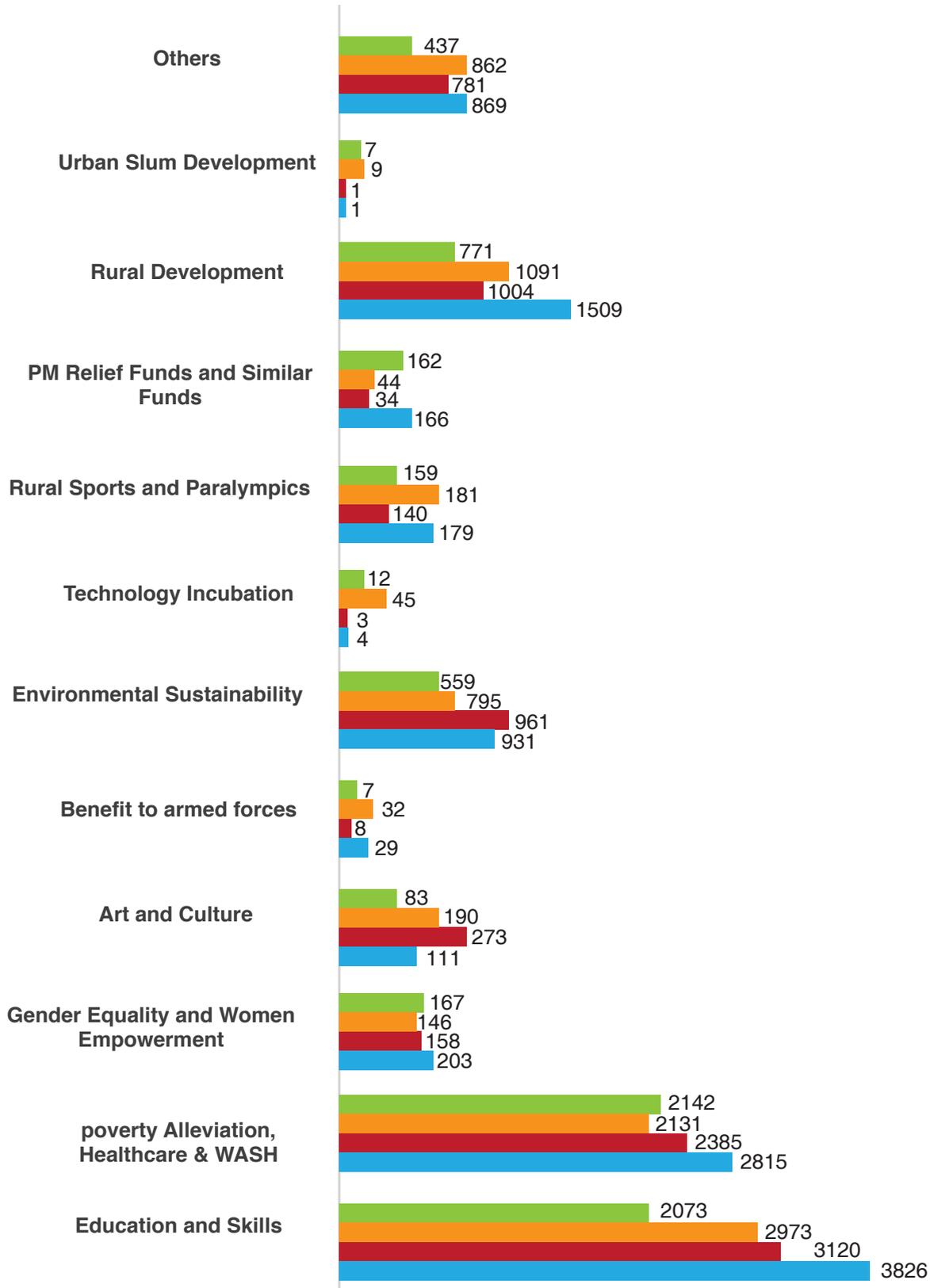


Thematic Distribution of Projects in FY 2018-19

Thematic Area	No. of Companies	No. of Projects	Amount Spent (in INR Cr.)
Education and Skills	349	2151	3826.34
Poverty Alleviation, Healthcare and WASH	310	1859	2815.58
Gender Equality and Women Empowerment	140	210	203.83
Art, Culture and Heritage Conservation	84	130	111.30
Benefit to the Armed forces	36	37	29.27
Environment Sustainability	205	607	931.24
Technology Incubation	9	9	4.95
Rural Sports and Paralympics	112	170	179.04
PM Relief Fund and Similar Funds	112	143	166.91
Rural Development	178	527	1509.03
Urban Slum Development	1	2	1.37
Others	67	100	869.72
Administrative Expenses	152	169	231.61
Employee Volunteering	11	11	10.38
Corpus Fund	6	6	13.44

CSR Fund Flow in Thematic Areas- Trend Analysis (in INR Cr.)

■ FY 2015-16 ■ FY 2016-17 ■ FY 2017-18 ■ FY 2018-19



Top 5 Companies in Top 3 Thematic Areas in FY 2018-19

Top Companies in Poverty Alleviation, Healthcare and WASH

Healthcare			
Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	Amount Spent in Healthcare (in INR Cr.)
Tata Consultancy Services Ltd.	542.00	434	299
Tata Steel Ltd.	82.40	314.94	178.69
ITC Ltd.	306.55	306.95	123.16
Power Grid Corporation of India Ltd.	186.72	195.51	115.46
Reliance Industries Ltd.	811.16	849.32	113.40

Top Companies in Education and Skills

Education and Skills			
Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	Amount Spent in Education & Skills (in INR Cr.)
Reliance Industries Ltd.	811.16	849.32	527.34
Indian Oil Corporation Ltd.	490.60	490.60	162.33
NTPC Ltd.	237.01	285.46	132.03
Wipro Ltd.	176.10	185.30	123.52
Maruti Suzuki India Ltd.	153.50	154.07	110.22

Top Companies in Rural Development

Rural Development			
Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	Amount Spent (in INR Cr.)
HDFC Bank Ltd.	439.20	443.78	335.95
Reliance Industries Ltd.	811.16	849.32	132.64
Axis Bank Ltd.	127.94	137.60	103.75
HCL Technologies Ltd.	144.25	129.50	66.41
ITC Ltd.	306.55	306.95	54.69

CSR Spent in Sub-Thematic Areas

Poverty Alleviation, Healthcare and WASH		
Sub-Thematic Areas	Amount Spent (in INR Cr.)	No. of Projects
Sanitation	189.16	269
Healthcare Donations	93.11	168
Healthcare Infrastructure	973.72	596
Hunger & Malnutrition & Poverty Alleviation	80.09	114
Drinking Water & Water ATMs	138.56	213
Tele Medicines & Mobile Medical Units	42.20	39
Projects in Multiple Sector	1298.75	460

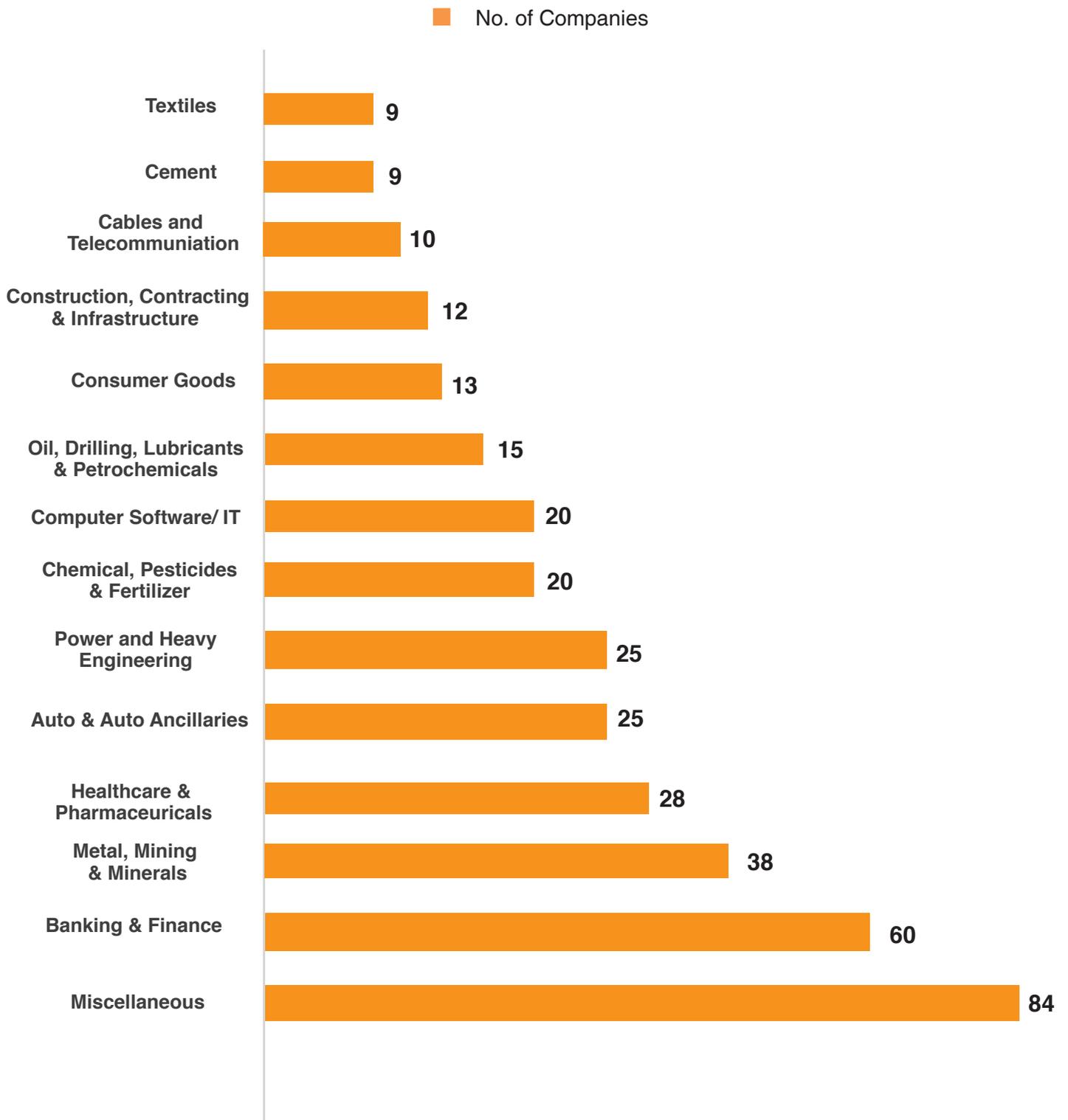
Education and Skills

Sub Thematic Interventions	Amount Spent (in INR Cr.)	No. of Projects
Education Infrastructure	418.44	475
Education Programs*	1211.75	561
Education Scholarships	85.62	78
Skill Development	1012.74	416
Special Education	22.09	61
Projects in Multiple Sectors*	1075.71	560

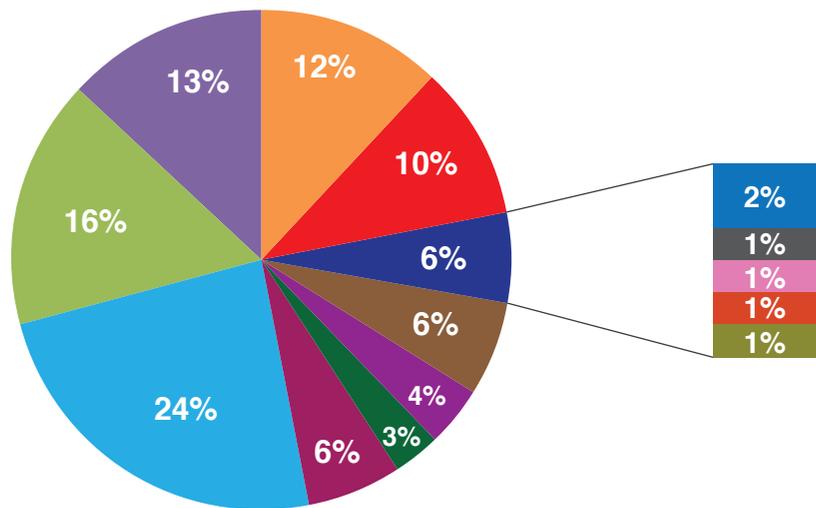
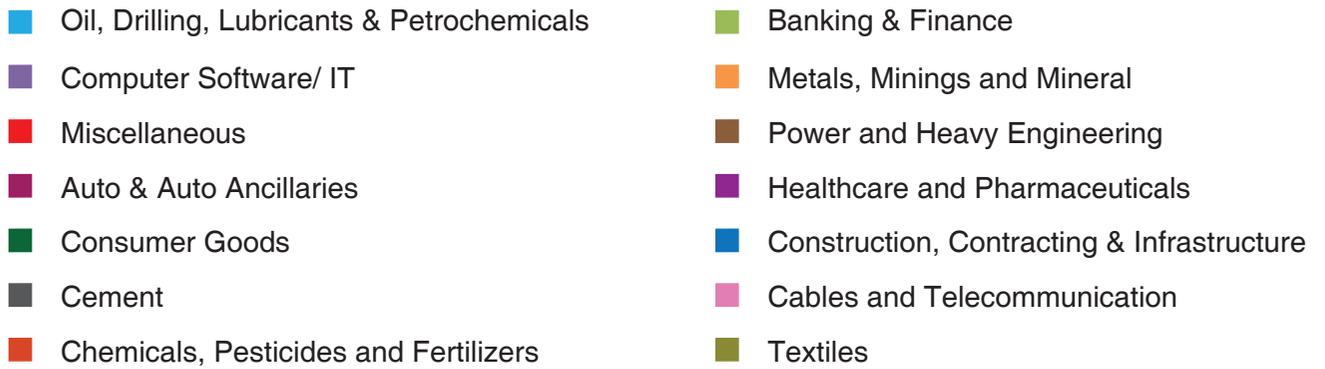
* Education programs include anganwadi projects, education awareness program, holistic programs etc.

* Projects in multiple sectors include more than one sub-thematic areas

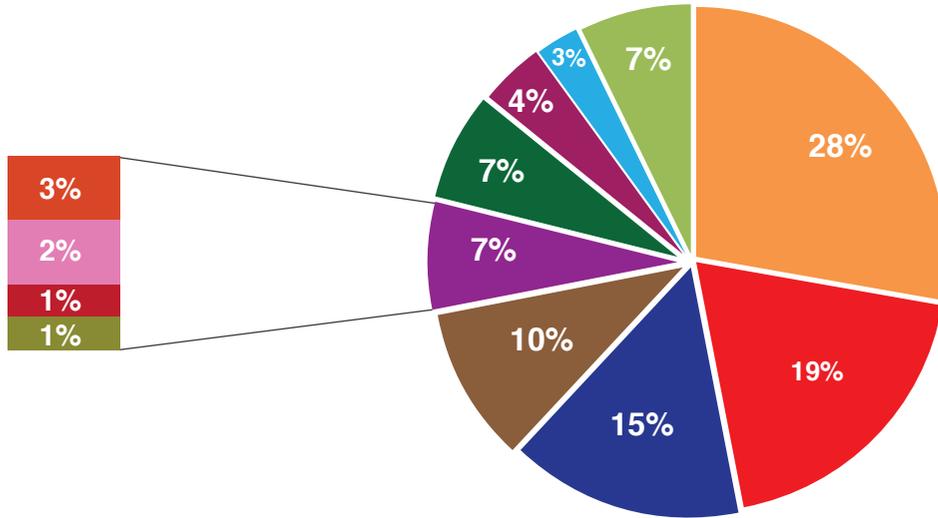
Companies and Business Sectors



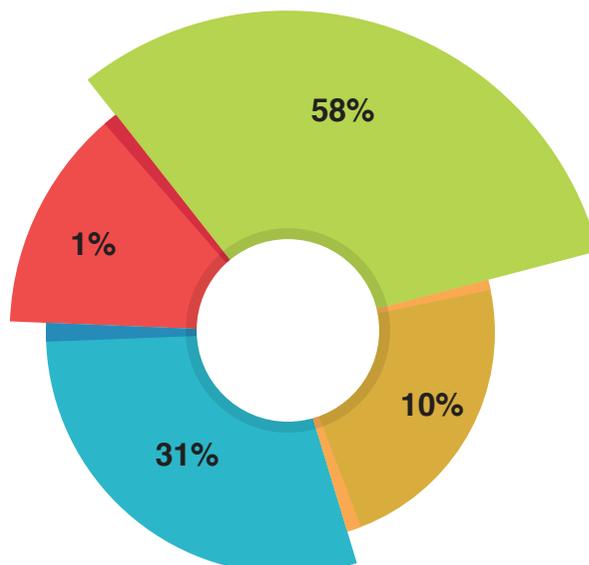
Business Sector-wise share in India's CSR Fund in FY 2018-19



CSR Funding in SDGs in FY 2018-19

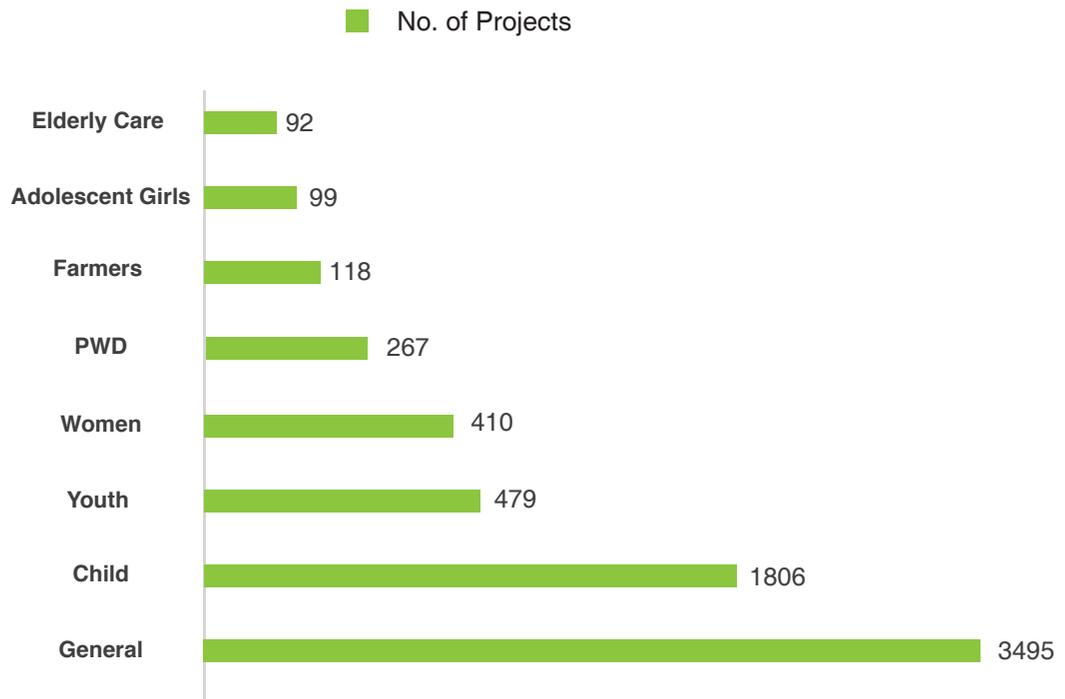


Project Implementation Mode

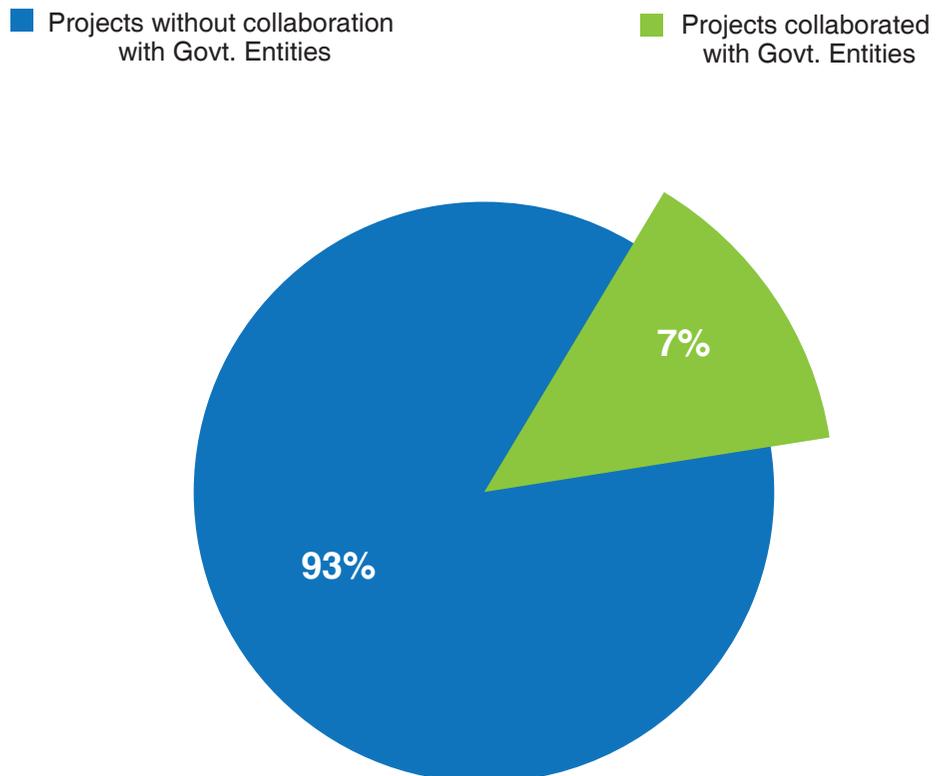


* Based on the projects implemented by CSR Foundation

Target Group based on No. of Projects



Government Collaborations



About NGOBOX

NGOBOX (a venture of Renalysis Consultants Pvt Ltd) is a development communication platform helping companies, CSR foundations, NGOs and social enterprises to network, communicate and find resources online and offline.

We are a leading CSR research platform in the country with over 70 data-reports on CSR in India. We help companies and CSR foundations to identify credible CSR implementing agencies based on thematic and geographic priorities.

With a verified database of over 95000+ non-profits, CSR Teams and social enterprises, we present immense opportunities for organizations to promote their products/services with one-click promotion and outreach. To know more about us, please visit www.ngobox.org

About CSRBOX

CSRBOX is India's largest Corporate Social Responsibility (CSR) analytics and information platform. It lists CSR portfolio of 1000 + companies falling under the ambit of mandatory CSR and investing altogether more than INR 10,000 Cr. on CSR projects each year. The platform takes the engagement with organizations a step higher, where not-for-profits and social enterprises are provided support and outreach services to help them connect with businesses that are looking for good CSR implementation partners. The symbiotic partnership service also focuses on facilitating business-business (B2B) collaboration for larger CSR projects that ultimately helps in reducing the duplication of efforts by various agencies. Broadly, it's a combination of online and offline support services to businesses, CSR service providers and CSR implementation partners to actualize CSR partnerships. For more information, please visit www.csrbox.org

India CSR Summit & Exhibition

India CSR Summit & Exhibition is an annual event curated and hosted by NGOBOX & CSRBOX. The event is the largest CSR forum in India bringing together companies, CSR foundations, government agencies, non-profits, social businesses and advisory firms to network, collaborate and scale up initiatives in development and impact sector. The event also witnesses annual 'CSR Impact Awards' for best of CSR projects in various thematic areas. Beginning in New Delhi 2014, the event has been hosted in Bengaluru, Mumbai, Gurugram and New Delhi in 2015, 2016, 2017 and 2018 respectively. The 2019 event is taking place at Hotel Pullman and Novotel, Aerocity, New Delhi on 23th-24th September. For more information, please visit www.indiacsrsummit.in

Research Credits

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India's Largest CSR Partnerships Platform



1080+
Companies'
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Verified
Implementing
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INR 10933 Cr.
CSR Fund
Analysis



8200+ CSR
Projects listed

For Companies

- CSR portfolio of companies with thematic, geographic and financial filters
- Project details with geo-location and **project partners**
- Graphic view of CSR financial data
- CSR foundations profile
- Impact-stories of CSR projects and programmes
- Interviews and Talks with CSR Leaders

For NGOs/ Social Businesses

- Find companies having plants or projects in your geography
- Increase your visibility to CSR heads
- Promote your projects/ products to CSR heads
- Filter companies, projects or services providers
- Find products for CSR projects
- NGOs & Socents' Impact-stories

For more information,
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