

Be a part of India's largest
CSR forum

India CSR Summit 2018
Conference | Exhibition | Awards

24th -25th Sept. 2018
J. W. Marriott, New Delhi

Event Partners



It has been four years since the new Companies Act came into the force and CSR became a compliance in India. These four years have seen a lot of change, moreover development, in the CSR ecosystem in India. As per our recent analysis, Indian companies would spend over INR 50,000 Cr. by March 2019 on CSR compliance since it became mandatory.

We have been hosting 'India CSR Summit & Exhibition' for past four years, along with regional events like Rajasthan CSR Summit 2018 and Deccan CSR Summit 2018, bringing CSR heads/managers, NGO leaders, government agencies, policy-makers, advisory firms and social businesses together to discuss challenges, learn from failures & successes and scale up successful interventions.

We are excited to announce 'India CSR Summit & Exhibition 2018' on 24th-25th September in New Delhi. The Summit will have:

- 3000+ delegates from companies, NGOs, government agencies, CSR foundations, social businesses and impact investing firms
- Over 500 CSR heads, managers and CSR foundation leaders
- 100 exhibitors showcasing their CSR project expertise and products and services for development sector

Khelo India through CSR

Date: 24th Sept. 2018 **Time: 06.30pm to 08.40pm**

Followed by Executive Dinner

Sports play a vital role in human development in the form of entertainment, health, business, capacity building and building a sustainable, secure and prosperous future for young generation. We are hosting a special sub- event on 'Khelo India through CSR' in India CSR Summit 2018.

CSR is simply a concept which urges these enterprises to spare a thought for the society and environment in their pursuit of profit. But it ultimately boils down to a minimum amount of money that must be spent towards social initiatives, one of which was identified by the Company Act, 2013 as **“training to promote rural sports, nationally recognized sports, Paralympics sports and Olympic sports”**. This was later broadened to include “construction, renovation, and maintenance of stadiums, gymnasiums, and rehabilitation centres”.

The act irrevocably raised question: **Could CSR provide requisite propulsion to sports in India?** Principally it could.

@ngobox #IndiaCSRsummit



Corporate entities financing the grassroots sport would definitely go a long way in increasing participation in sport. Especially in rural areas which have long been heralded as pockets of hidden talent but somehow still do not get easy access to sports. Corporate intervention in this domain through sports promotion and sporting infrastructure could leave a lasting legacy with possible tangible benefits. Another area where CSR investment could, and slowly is, making a difference, is in funding of athletes and their training. These areas seem explicit approaches; but still they are not more extensively explored. It may be due to the reason- Return on investment.

The CSR policies have been put in place with the right vision but till date, sports has not been high on the priority list for corporate entities. In FY2016-17, 370 companies collectively spent INR 8446 crores on CSR activities out of INR 9275 crores, according to India CSR Outlook Report by NGOBOX. However, merely INR 181 crores, or 2% of the actual CSR, was spent on sports development.

India undoubtedly has the potential to be a sporting leader. The country needs the right kind of approach from the authorities and a little help from the corporate houses to play a role of ecosystem enabler.

To align with this, we are hosting grand evening forum 'Khelo India through CSR' in the Summit. The forum will have:

- Keynote addresses from Government of India/NITI Aayog
- Sports person
- Panel session on 'Leveraging CSR for better sports in India'
- Interactive session on 'Ideas on the role of CSR in Khelo India'

The forum objectives are:

- To understand how sport can cultivate and nurture responsible social business amongst all stakeholders
- To highlight the value of sports as a CSR activity which contributes to nation building
- To establish the links between sport and CSR as a tool for community engagement and social cohesion
- To explore those areas where CSR through sports can add value to corporate branding and shape strategies to integrate them

Participants

- Government Agencies
- CSR heads/managers
- Business Executives
- CSR foundation leaders
- Sports companies
- Sports academies
- Sports personalities
- Non-profits and social enterprises in sports

We hereby invite individuals and organizations to join hands with us for better sports ecosystem in India.

About NGOBOX

NGOBOX is a development communication platform that helps companies, CSR foundations, NGOs and social enterprise to network, communicate and find resources online and offline. With the verified database of over 1,15,000+ non-profits, CSR Teams and social enterprise, we present immense opportunities for organizations to promote their products/services with one-click promotion and outreach. For more information, please visit www.ngobox.org

About CSRBOX

CSRBOX is India's largest Corporate Social Responsibility (CSR) analytics and information platform. It lists CSR portfolio of 1000 + companies falling under the ambit of mandatory CSR and investing altogether over more than INR 10,000 Cr. on CSR projects each year. The platform takes the engagement with organizations a step higher, where not-for-profits and social enterprises are provided support and outreach services to help them connect with businesses that are looking for good CSR implementation partners. For more info visit www.csrbox.org

Contact: Ms. Shilpi Jain, Head Partnerships, NGOBOX

Email: csr@ngobox.org Mobile: 9560352170, 9971429654

Office: Renalysis Consultants Pvt Ltd, B-1005, Titanium Heights, Opp. Vodafone House, Corporate Road, Ahmedabad, Gujarat 380051 www.ngobox.org www.indiacsrsummit.in www.csrbox.org