



CSRBOX.org is India's largest CSR impact platform with information on CSR products and services, implementing organizations and social businesses. The platform enlists CSR profile of India's public and private companies along with high-end features like geo-location of plants and projects, thematic interventions, financial data, project partners and project specific budget allocations.

The platform also lists verified and eligible CSR implementing agencies; CSR services providers, product suppliers and social enterprises providing socially impactful products based on different thematic areas like healthcare, education etc. It has CSR profile of over 1050 companies with 7500+ CSR projects and INR 10000 Cr in CSR fund.

The platform helps CSR decision-makers to review existing CSR projects and programs, identify verified CSR partners and look for innovative technology solutions and products.

For more information please visit [www.csrbox.org](http://www.csrbox.org)

#### **Feature Your Organization/Product:**

The list of organizations available on CSRBOX is based on very stringent criteria in-line with the CSR rules of the Companies Act 2013. An in-depth due-diligence is done for each of the organization before on-boarding them on the platform.

Here are a few points that will help you understand the process better for on-boarding an organization on our CSR marketplace: -

#### **Eligibility:**

##### **1) For an NGO:**

- At least 3 years of track record
- At least 3 full time professional staff
- Pre-defined thematic focus and expertise
- 80 G and 12 A (must)
- FCRA (Optional)

##### **2) For Social Enterprises/Product Supplier/ Service Provider:**

- A proven track record
- Product specialization or defined services
- Proof of being socially good

For more information please visit [https://csrbox.org/India-list\\_of\\_CSR\\_Partners\\_NGOs\\_Social\\_Business](https://csrbox.org/India-list_of_CSR_Partners_NGOs_Social_Business)

## The CSR Marketplace:

CSRBOX has four major components:

The screenshot displays the CSR Marketplace interface, which is organized into four main sections:

- Corporate Profiles:** A grid of logos for various companies including Infosys, Amazon, HCL, Tech Mahindra, Accenture, Yaskawa, Bosch, and many others.
- NGOs Profiles:** A grid of logos for NGOs such as Chaitra, United Way Mumbai, Caritas India, Phans Foundation, and SLIEM Skills.
- Products for CSR:** A grid of images representing various CSR products like 'Buddy for the Blind', 'Aptech Tech. & Renewable Battery Pad', and 'JCBETA - Inclusive Toilet Solution'.
- Impact stories and Interviews:** A section featuring a photo of a group of people and a text snippet: "Impacting the lives of future decision makers". Below the photo, it mentions "SSI Card, being a responsible partner, has been pro-actively contributing towards the social and economic development of the community, thereby improving the quality of life of the local community and society, at large. In pursuance to contribute towards the nation's agenda for skill development, SSI" and "in association with the National Skills Development Corporation (NSDC) is associate..."

Below the screenshot, four colored boxes describe the components:

- Corporate Profiles (Red box):**
  - CSR project and financial details
  - Plants and Headquarter Location
  - CSR Thematic preferences
  - CSR partners names
  - Project videos
- NGOs Profiles (Orange box):**
  - Proposed projects
  - Thematic expertise
  - Recent project details
  - Contact details
  - Organisation's video
- Products for CSR (Green box):**
  - Product details
  - Cost and Brochure
  - USP of the product
  - Social Enterprises profile
  - Product related videos
  - Supplier's contact info
- Impact stories and Interviews (Light Green box):**
  - Curation of CSR projects success stories for better outreach and connect.
  - Interviews of the leadership team

## Services and Plans for CSRBOX

S.No.	Services for Social Enterprises/NGOs	Silver	Gold	Platinum
1	Positioning	Standard listing	Featured Listing	Advanced Listing
2	Full view of product profile on the Platform	✓	✓	✓
3	Additional Display of Images & Video related to the organisation	✓	✓	✓
4	Promotion of the product/services through newsletters across our exclusive Corporate Database of 2500+ CSR heads and 1.45 L not for profits.	2 Times/Year	4Times/Year	8 Times/Year
5	Discount on NGOBOX event fee (For non-residential component)	-	15%	25%
6	Social Media Promotion/Newsletter	Once/Quarter	Once/ Month	Twice/Month
7	Mentorship& Assistance onimproving digital presence	-	✓	✓
8	Yearly Job Announcement on NGOBOX	1 Time	3 Times	5Times
9	Access to CSR Projectreports i.e., state specific/thematic area*	-	1 thematic report	2 thematic reports
10	Enhanced Visibility in Annual CSR Partnership Directory (e-copy) to be shared with 2500+ CSR Heads.  The directory for 2019 to be generated by April 2019	✓  (short)	✓  (detailed)	✓ (premium)
11	Information over mail regarding PriorityFunding Opportunities, Grants, Tenders/RFPs	-	✓	✓
12	Curation of Impact Stories	-	1	2
13	One time On-Boarding Fee**	INR 1,500 + taxes	INR 1,500 + taxes	INR 1,500 + taxes
14	<b>Annual Fee***</b>	<b>INR 3,500 + taxes</b>	<b>INR 7,500 + taxes</b>	<b>INR 13,500 + taxes</b>

\*Specific reports based on themes defined in Schedule VII of the Companies Act

\*\*This is a one-time registration fee and it does not require any renewal. This is required for the organization/product profile set up on the platform.

\*\*\* This fees is subject to renewal if any organisation needs to continue with our services in the next consecutive year

### Add-on Customized Services:

- Customised CSR research and partnerships strategy building for implementing agencies i.e., in case of the social enterprises.
- Brand building and positioning for social businesses

### Terms and Conditions:

- The due-diligence of an organization is periodic process and if at any stage an organization is found indulged in any malpractice, litigation or any similar act, we may enlist the organization from the marketplace.
- The CSRBOX team may ask for relevant documents for any project for internal verification purpose
- The fee paid for any of the plans above is non-refundable and non-adjustable towards any other services.
- All communication will be through official email id provided by the organization.
- Dates of consultation and support services will be decided after discussion with the organization.

For more information, please contact:

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Check-out India's largest CSR forum <http://indiacrsummit.in/>



**23<sup>rd</sup>-24<sup>th</sup> Sept. New Delhi**

**Venue: Hotel Pullman & Novotel, Aerocity**

