Third party evaluation study of Project on Accelerating efforts towards reducing burden of anaemia via social mobilization, communication and system strengthening in selected villages of Rohtak (Haryana)-A pilot”
Subject: Call for Proposals from Agency for undertaking Third party evaluation of Project on Accelerating efforts towards reducing burden of anaemia via social mobilization, communication and system strengthening in selected villages of Rohtak (Haryana)-A pilot

Proposals are invited for undertaking:

1. Third party evaluation of project on anemia prevention and control in Rohtak

The softcopy of the proposal should reach us on or before 25-11-2019, quoting “Proposals for third party evaluation of the Anemia Prevention and Control Project in Rohtak Haryana” as per the details given in the RFP enclosed.

For submission of RFP or any further queries all correspondence may be directed to: Dr Nishtha (Ph.: 29220210/20/30)
**Objectives of the study**

1. To assess the prevalence of anaemia among the target population.
2. To assess the knowledge of the target population about anaemia: Causes and prevention
3. To assess the compliance with respect to IFA in all target population
4. To assess the compliance with respect to albendazole in children and pregnant women

**Geographical Spread and Assessment details:**

<table>
<thead>
<tr>
<th>S. No</th>
<th>Thematic Area</th>
<th>Type of Study</th>
<th>Target Group</th>
<th>Study Design</th>
<th>Geographical Spread</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Anemia Prevention and Control</td>
<td>Impact Assessment</td>
<td><strong>Primary</strong>&lt;br&gt;1. Children 0-59 months&lt;br&gt;2. Children 6-9 years (both boys and girls)&lt;br&gt;3. Adolescent girls 10-19 years (School and Drop outs)&lt;br&gt;4. Pregnant women&lt;br&gt;5. Lactating women&lt;br&gt;6. Non pregnant non lactating Women (20-49 years)&lt;br&gt;<strong>Secondary</strong>&lt;br&gt;1. Frontline workers of health and ICDS-Anganwadi Worker (AWW), ASHA, ANM School Teachers</td>
<td>Quantitative data will be obtained using cross-sectional survey of 990 target groups and 52 Key Stakeholders in Rohtak district, Haryana</td>
<td>4 Villages Bohar, Bhalot, Kheri Sadh, Baliana</td>
</tr>
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**Sampling Framework and Sample Size** will be followed as per direction of Mamta HIMC which was followed for the baseline study

Endline survey will include interviews with following population categories:
One-to-one interview will also be conducted with 45 frontline workers (FLWs) and 7 school teachers.

**Survey Instruments**

Two structured close-ended interview schedules developed during the baseline study with special provision to record open-ended responses wherever required will be used for the endline study. Additionally, a few questions related to participation of the study subjects in some of key project activities, level of participation and usefulness of key project activities in terms of increased knowledge, practices will be added in the endline study.

1. (a) Quantitative questionnaire for mothers of children 0-59 mo. and 6-9 yr.; Adolescent girls 10-19 yr.; Women 20-49 yr. including pregnant and lactating women. The purpose will be to evaluate change in their knowledge and practices regarding anaemia on five different themes: causes and prevention of anaemia; diarrhea and pneumonia; dietary diversity; water, sanitation, deworming and malaria prevention and IFA supplementation.
(b) The Hb level in the respondents will be measured using HemoCue which is a point of care test for anaemia usually used in household surveys. HemoCue analyzer measures hemoglobin concentration by collecting and centrifuging capillary blood. It uses a blood drop (10 μl) that is collected through capillary method and gives immediate results. Severity of anaemia will be categorized based on WHO (2017) classification.

2. Quantitative questionnaire for FLWs and school teachers: To assess their knowledge on causes and prevention of anaemia on the above mentioned five themes.

**Data Collection**

All interviews will be conducted one-on-one in the community. Once a respondent is identified, consent will be taken from him/her. Additionally, consent will be taken from their parents,
wherever required. Following their consent to participate in the study, the agency shall recruit him or her for data collection. Quantitative data will be collected door-to-door by the field investigators, appointed by the agency, using the tools fed in CS Pro through structured interview method. Hb level will be estimated using HemoCue by the health investigators. The agency will coordinate with the local health facility for biomedical waste disposal.

Submittal Requirements: Responses to this RFP must include the following information:

- A cover letter/statement of interest indicating the agency’s interest in the project and highlighting its qualifications to perform this project.
- A summary of firm’s experience in requested service areas, highlighting the agency’s experience working with CSR entities.
- Statement of qualifications, including related experience with similar types of projects and specific qualifications or resumes of key team members.
- Scope of Work and Project Proposal with proposed methodology, including sampling strategy (Probabilistic) & size and proposed schedule with key milestones and deliverable dates.
- Detailed budget.
- Any additional information that the agency considers to be relevant.
- 3 References with email IDs and contact numbers for similar assignments conducted.

Evaluation Criteria: Evaluation will be based on the criteria listed below:

- Over all Weightage: 60% - Technical proposal & 40% - Commercial proposal.
- 3 years’ minimum experience in carrying out assessments/evaluations of at least 10 Project Assessment studies in the domain of Corporate Social Responsibility/Sustainability/Community Development/State Ministry/world bank/NABARD/central /State Public Sector Enterprises or Private Sector Enterprises.
- Experience of proposed project team and key team members.
- Financial value / pricing.

Deliverables

- Inception report to be shared in the first month and MSIL team’s suggestions to be incorporated.
- Field data to be submitted in excel files along with all output tables.
- Draft report to be shared covering all scopes and sector wise analysis. Report to be finalized after incorporating changes suggested by MAMTA Team.
- The final study report to be submitted in 3 hard copies (A4 Size preferably with bond paper and colored prints) and soft copy in CDs/pen drives.
- Agency to make a final presentation to MSIL team explaining the findings of the study.
The study and data collected during study including photographs will be the property of Mamta HIMC. and the agency shall not use it in any form without the written permission from a competent authority in Mamta HIMC. The agency will submit the complete raw data files along with the final study report.

Others

- MAMTA HIMC reserves the right to reject all or any quotation(s), wholly or partly, without assigning any reason whatsoever.
- MAMTA HIMC team reserves the right to request the top 3 proposals for an in person presentation.
- The agency should have sound understanding of national and international sustainable goals and social impact assessment methodologies.
- Only shortlisted agencies will be contacted.

Time and Payment Schedule

The activity has to be completed till 10\textsuperscript{th} January 2020. The Payments in respect of the Services & the Deliverables shall be made as follows: -

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Deliverable</th>
<th>Payment Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Inception Report Submission</td>
<td>20%</td>
</tr>
<tr>
<td>2</td>
<td>Draft Report along with Field Data submission</td>
<td>10%</td>
</tr>
<tr>
<td>3</td>
<td>Presentation to MAMTA HIMC</td>
<td>40%</td>
</tr>
<tr>
<td>4</td>
<td>Final Study Report Submission</td>
<td>30%</td>
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Budget

The overall cost for completion the work will be Rs 4,00,000/-