

Mind-piper

BRIEF DESCRIPTION	<ul style="list-style-type: none"> ▪ Covid Response is a telephone-based specialised crisis counselling helpline managed by trained mental health professionals ▪ A collaborative non-profit initiative bridged together by three impact-first mental health organisations: Mind Piper, I Am and Sahay by SOCHARA
END USER	<ul style="list-style-type: none"> ▪ Disadvantaged and vulnerable groups primarily from low & middle income households: Adolescents, Young Adults, Elderly, People with existing mental health concerns, Migrants & Daily wage labourers, Healthcare workers
LOCATION DPIIT CERTIFICATION GeM REGISTRATION	<ul style="list-style-type: none"> ▪ Pan India ▪ Currently live with the support of following state governments: Delhi, Karnataka, Punjab. Pipeline: Jharkhand, Maharashtra, Odisha, Madhya Pradesh, Chhattisgarh, Uttarakhand
MANUFACTURING CAPACITY	<ul style="list-style-type: none"> ▪ 700+ trained mental health professional in crisis counselling intervention ▪ Current capacity of 4,000 calls/day which can be scaled up to 10,000 calls within a week
INCUBATION DETAILS	<ul style="list-style-type: none"> ▪ NA
FUNDRAISING REQUIREMENTS	<ul style="list-style-type: none"> ▪ INR 75 Lakhs



CATEGORY:
Support

ESTIMATED PRICE AT POINT OF SERVICE:
INR 60 per call

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ADDITIONAL DETAILS (if any)	<ul style="list-style-type: none"> ▪ Funded by ACT Fund and Peace Initiative ▪ Mind-Piper is a values-driven mental health organisation creating a positive impact through its 4C (Connection, Concept, Convenience, Cost) design approach of providing care to the vulnerable & disadvantaged population in India. Through its work with institutions, five counselling locations across Delhi-NCR along with online counselling support they've been working towards increasing the acceptance of mental health concerns, help-seeking behaviour, and caring with dignity & empathy for people to achieve their fullest potential. Mind Piper has positively impacted 7000+ lives in the last three years and is a part of the Social Startup Incubation Program at ACIE, Ambedkar University Delhi-supported by Govt. of NCT of Delhi ▪ I am is an organisation dedicated to providing healing and treatment to individuals who have experienced psychological trauma. With a vision to create a compassionate and trauma sensitive eco-system, I Am comprises of a dynamic team of mental health professionals trained in working with vulnerable and at-risk population. I Am has reached out to over 6000 children and families and trained over 300 caregivers and mental health professionals ▪ Sahay is a collective of mental health practitioners and community volunteers formed under support of Dr. Shirdi Prasad Tekur with experience of 30 years in crisis counselling across India, Bangladesh, Sri Lanka. SAHAY is a SOCHARA initiative. SOCHARA - The Society for Community Health Awareness, Research and Action (SOCHARA) and its functional units have promoted a people-centred paradigm for health and development, envisioned through a community health movement and a community health approach to public health problems for two decades ▪ They have 700+ trained counsellors who can handle 4,000 calls/day with a capacity to scale upto 10,000 calls/day within a week
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