

# SHAKTI

WWW.SHAKTI.DIGITAL

Turning every Indian women into the Shakti she is .

SAFETY MEETS STYLE

## 1. Project overview –

Shakti is India's first women safety **smart wearable technology , India's first anti -rape device**

Shakti has two prominent features – **electrification and SOS** . It has been designed with the intension to build a **practical and portable solution** to solve one of the biggest problem of India – women safety . Shakti is the name of one of the incarnations of goddess Durga and has been invented with the vision to 'not empower' women and rather just provide the empowered species the right tool and set them free .

## 2. Problem addressed –

As Indians we are definitely aware of it but a quick facture about water the current and the latest trend says –

1. Unfortunately one Indian women gets raped every 16 minutes
2. Out of 4+ lakh criminal cases registered With women as victims or in 30% of them were of domestic violence
3. Two out of every three women face if teasing in one form of the other on daily basis
4. Around 53% of Indian kids face sexual assault, inappropriate touch and abuse and are exposed to such violence is at extremely tender is age as low as three years

With newspapers or magazines every day we are welcomed with the worst and worst cases but despite all of this **the bigger problem** is that there is **no single dedicated device** that allows an average Indian woman to solve this endangered problem on her own from end to end .

The current alternatives solutions are maximum various inbuilt SOS services or there are extremely high dependency on police forces and blame game on the government None of the mention mention solution is actually practical and feasible enough to be used by a user within an endangered situation.

## 3. Solution –

Shakti is **India's first all in one women safety and wearable that accelerates women's safety** in a safety threatening situation

It's a smart bangle with two major features as follow. –

1. **Electrification-** A mild square **non-deadly current** gets generated when the attached button to the bangle is turned On. The electric current lowers down the nervous system of an attacker for 10 minutes without causing any death harm by emitting square current electric wave

2. While the second feature is **SOS SERVICE** which automatically shares a users live location to their top 5 contacts via whatsapp and text messages via our inbuilt application

### 3. TECHNOLOGY STAGE – Successful product building – hardware and software



#### How It Works!



**Button press – Electrification activation – simultaneous sos message sent**

**Your safety in your hands !**

### 4. Team – Srishti Sharma ( Founder and CEO )- [www.thesrishtisharma.com](http://www.thesrishtisharma.com)

Serial entrepreneur , social activist , 5 timed TEDx speaker , Recognised as Asia’s most innovative women entrepreneur . With over 9 + years of experience in ideation , management , finance , fundraising and building companies in both for profit/non profit space

### 5. Traction –

1. Successful technology built
2. WCD – Delhi and Gujrat govt collaboration initiated
3. Few corporate partnership cracked
4. Successful sample survey with over 3500+ women out of which more than 89% said yes to shakti
5. **Costing** – Rs 950/ product

