

Connecting Millions to Livelihoods Opportunities



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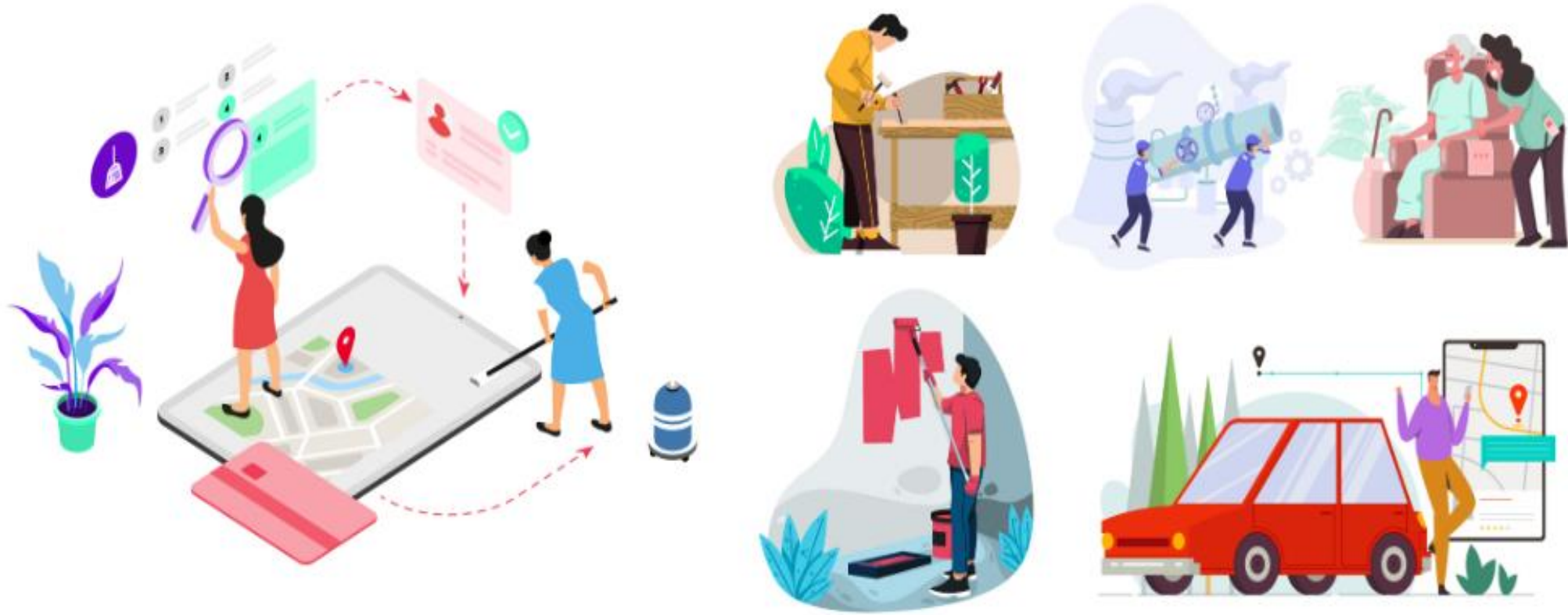
Connecting Millions to Livelihoods Opportunities

The project 'Aalamban', in its literal meaning, works towards **connecting the blue-collar workforces** with **recruiters or companies** in India through a **unified digital platform**. In simple words it caters to the needs of the work-seekers as well as the opportunity providers in the blue-collar jobs market or any similar **work opportunity** market. The project is powered by CSRBOX with its technology partner firm. Aalamban initiates re-thinking for the blue-collar employment and **micro-entrepreneurship**.

Current Job Scenario

- Massive Jobs loss
- Migrated workforce apprehensive of job opportunities in urban market
- Many industries struggling to find workers
- Emerging gig economy opportunities, but workers struggling to find livelihood in their native areas
- Push for new job models





A digitized Solution to connect the **livelihood seekers** with the **opportunity providers**

24*7 Toll-free service
line

IVR based candidate
profiling

AI-enabled skills
mapping

Regional level digital
job fairs

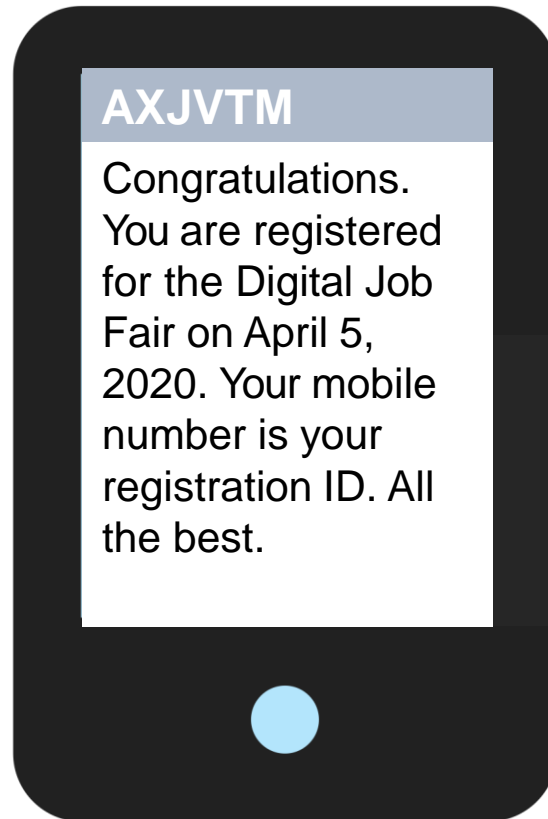
Flexibility to choose
engagement modes

Customised curation
and execution of CSR
projects

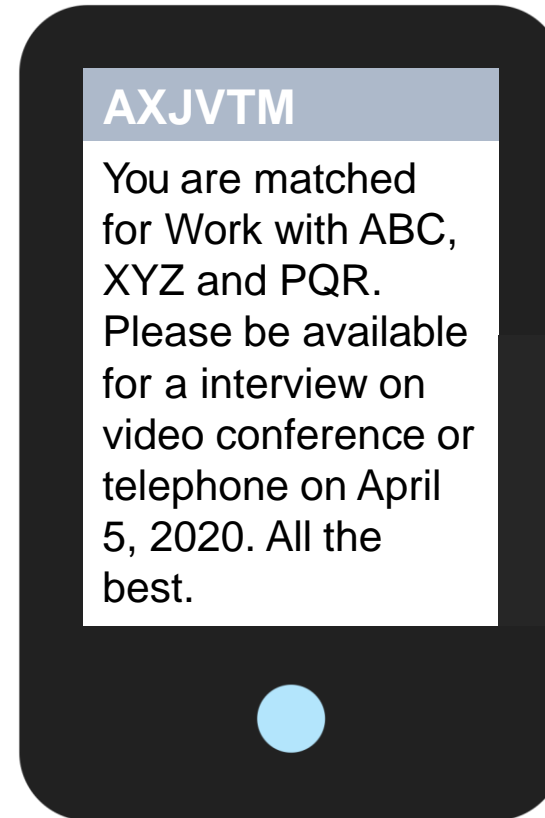
Targeted outreach in
English+9 local
languages

Participants Get Work Matching Information Regularly

Registration Confirmation SMS



Job and Work Matching



List of Languages

English

Hindi

Bengali

Marathi

Kanadda

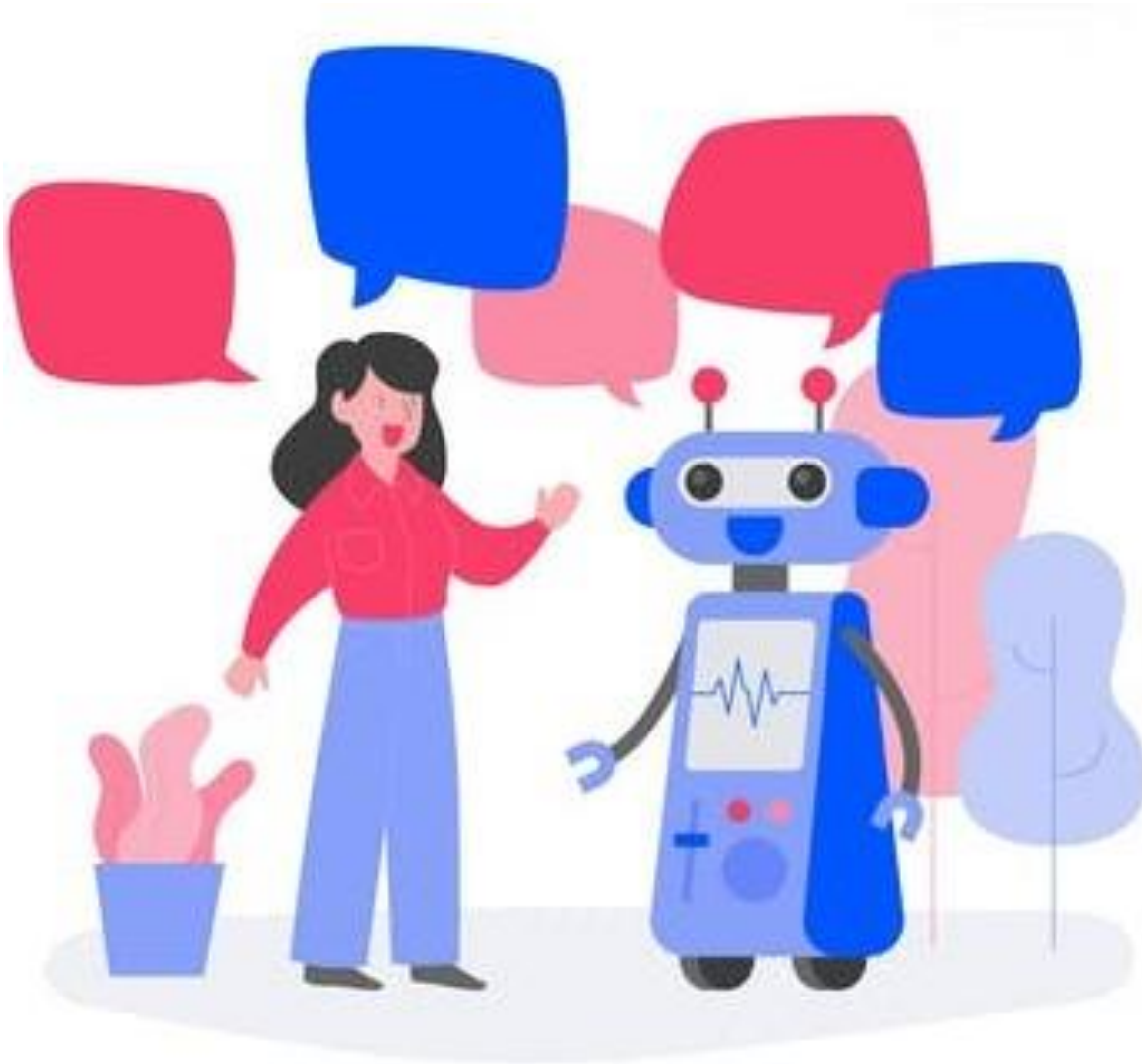
Oriya

Punjabi

Tamil

Telugu

Malayalam



The platform Caters in three ways



For Recruiters & HRs

Efficient hiring of blue-collar staff through a pool of pre-assessed and verified profiles



For Candidates

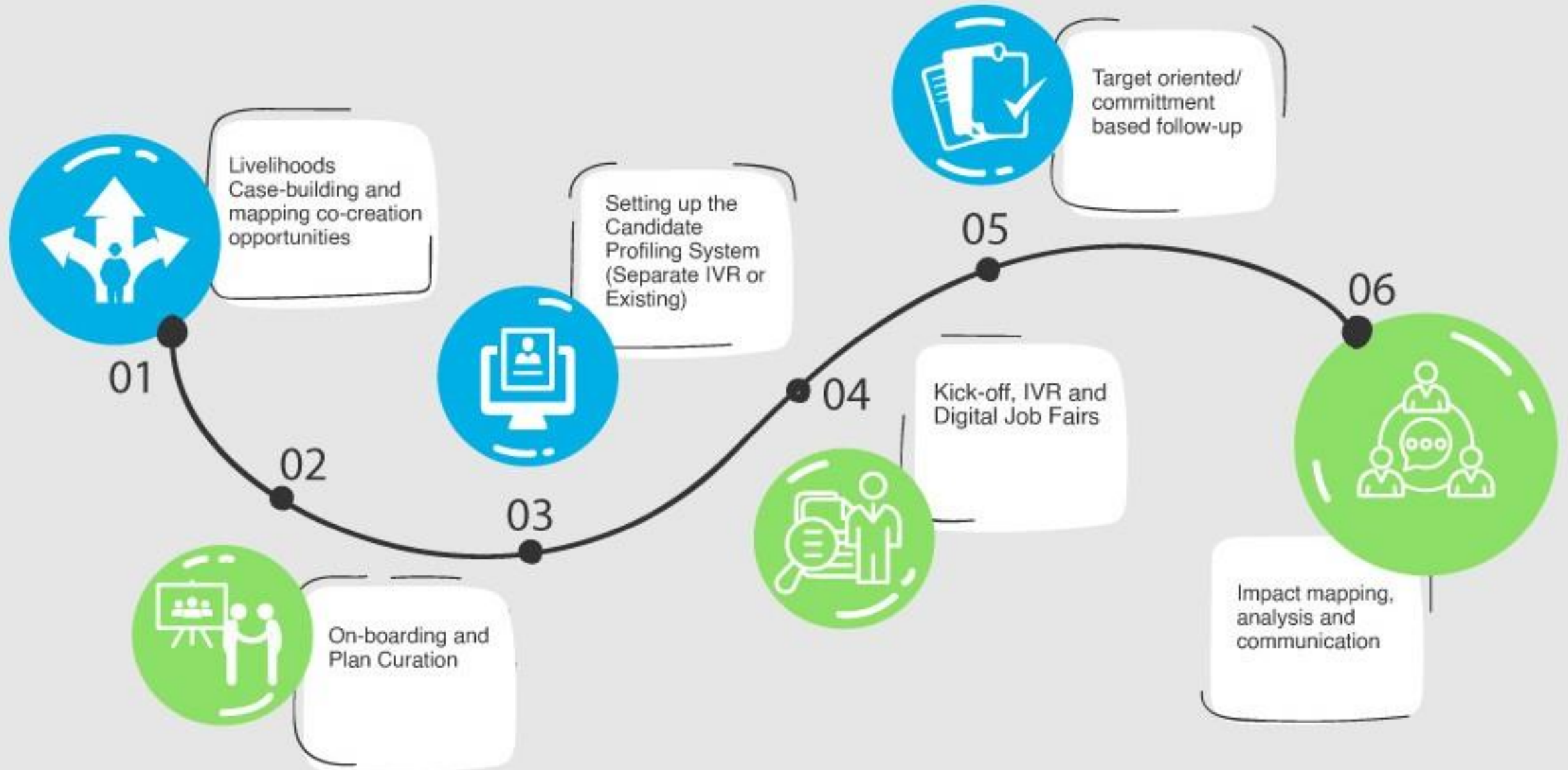
Helps Secure a suitable blue-collar employment in your preferred industry, location and engagement mode to match your skills



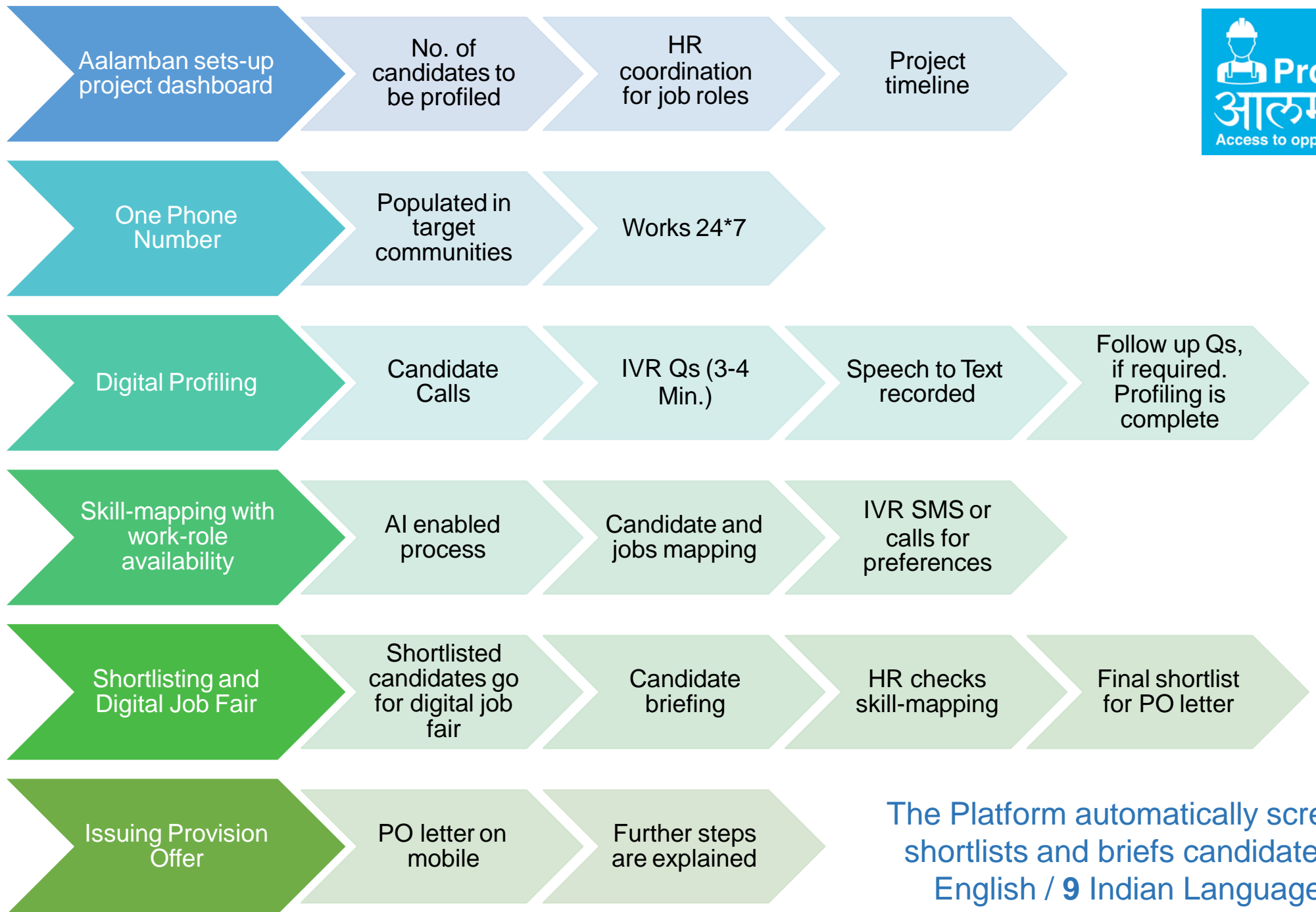
For CSR & Enablers

Amplify CSR impact through customized projects for blue-collar employment

Process For CSR and Philanthropic Organisation's Project



The Full Process Flow



The Platform automatically screens, shortlists and briefs candidates in English / 9 Indian Languages

Project Benefits:

An effective, transparent and beneficiary oriented AI based digital platform



- Opportunity to seek employment in any location based on one's skills
- Reach out to larger players to secure employment
- Provides equitable access to all the segments and sections of the society

- Imperative need for a holistic solutions instead of piecemeal interventions
- Channelize individuals for proper job opportunities
 - Breach all the gaps in the implementation process

Solving Today's Problem of Unemployment

Skills Mapping

- ONE NUMBER to reach out to Work Seekers
- Creation of Digital Profiles for all work seekers
- Skills Identification and Mapping
- Mapping Livelihood Options – **Jobs, GIG economy jobs, Micro Entrepreneurship, Free-lancing, etc**

Matching Skills With Opportunities

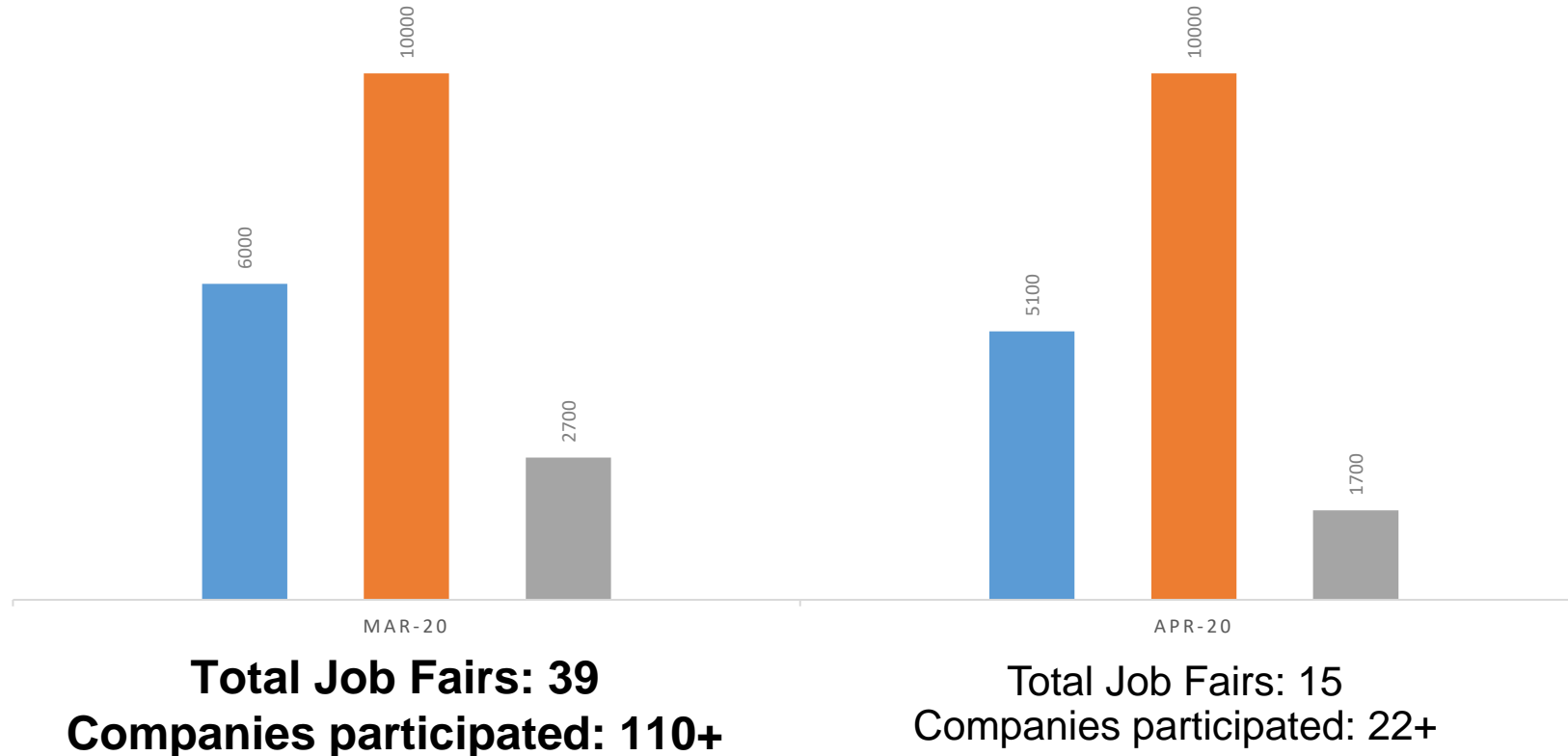
- Digital Job Fairs across all Tier-2/3 locations and villages every month
- Single aggregate platform for Cooperatives/ Industry Assoc/ Companies/ MSMEs to publish their requirements in confidential & secured manner
- Availability of Opportunities to be made known to work-seekers wherever they are: In their villages / shelters / vicinity

A Proven Technology Platform



DIGITAL JOB FAIR STATISTICS

■ No. of jobs offered ■ No. of candidates participated ■ No. of candidates shortlisted



- Platform being used by the Ministry of Labour and Employment through the same technology provider



Contact Us

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