

# Connecting Millions to Livelihoods Opportunities



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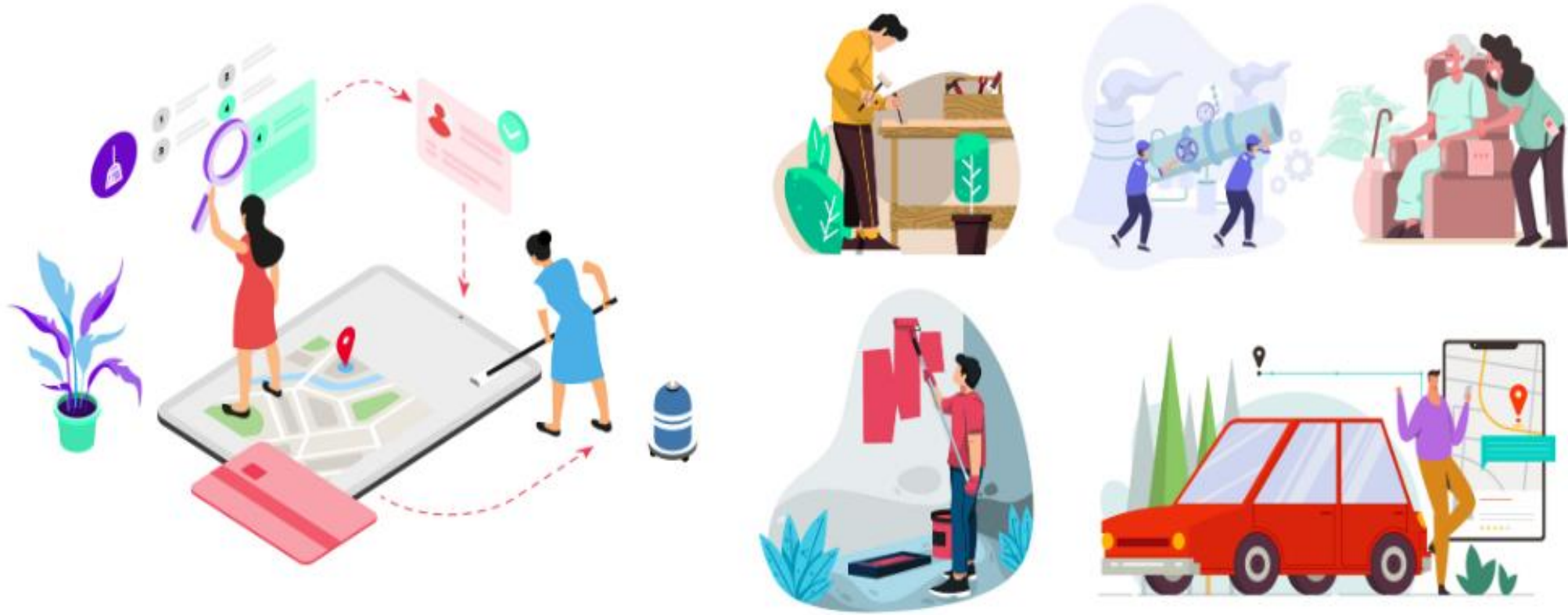
## Connecting Millions to Livelihoods Opportunities

The project 'Aalamban', in its literal meaning, works towards **connecting the blue-collar workforces** with **recruiters or companies** in India through a **unified digital platform**. In simple words it caters to the needs of the work-seekers as well as the opportunity providers in the blue-collar jobs market or any similar **work opportunity** market. The project is powered by CSRBOX with its technology partner firm. Aalamban initiates re-thinking for the blue-collar employment and **micro-entrepreneurship**.

## Current Job Scenario

- Massive Jobs loss
- Migrated workforce apprehensive of job opportunities in urban market
- Many industries struggling to find workers
- Emerging gig economy opportunities, but workers struggling to find livelihood in their native areas
- Push for new job models





A digitalized Solution **to connect the livelihood seekers with the opportunity providers**

## Key Features:

24\*7 Toll-free service line

IVR based candidate profiling

AI-enabled skills mapping

Regional level digital job fairs

Flexibility to choose engagement models

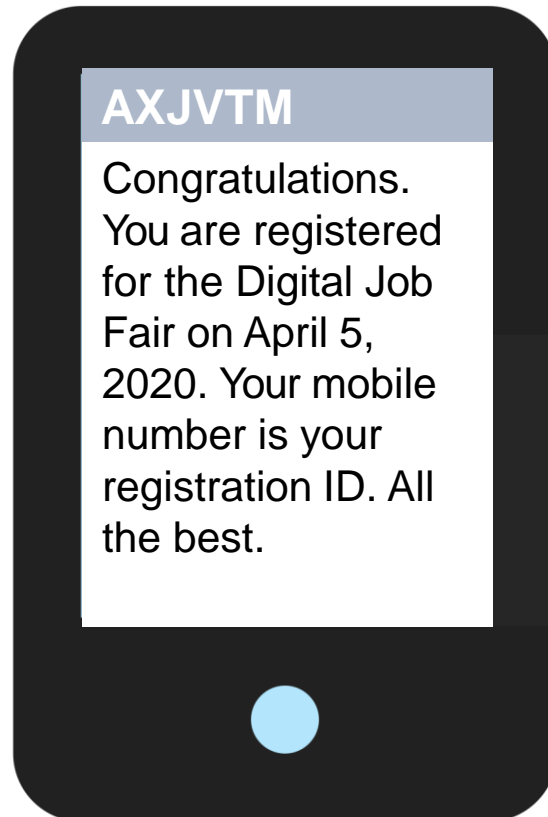
Customised curation and execution of CSR projects

Targeted outreach in English+9 local languages

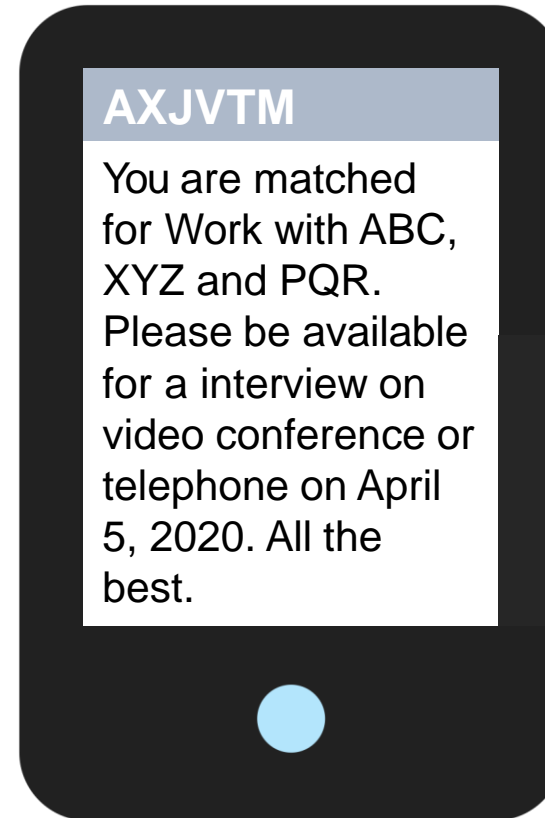


# Participants Get Work Matching Information Regularly

## Registration Confirmation SMS



## Job and Work Matching



## List of Languages

English

Hindi

Bengali

Marathi

Kanadda

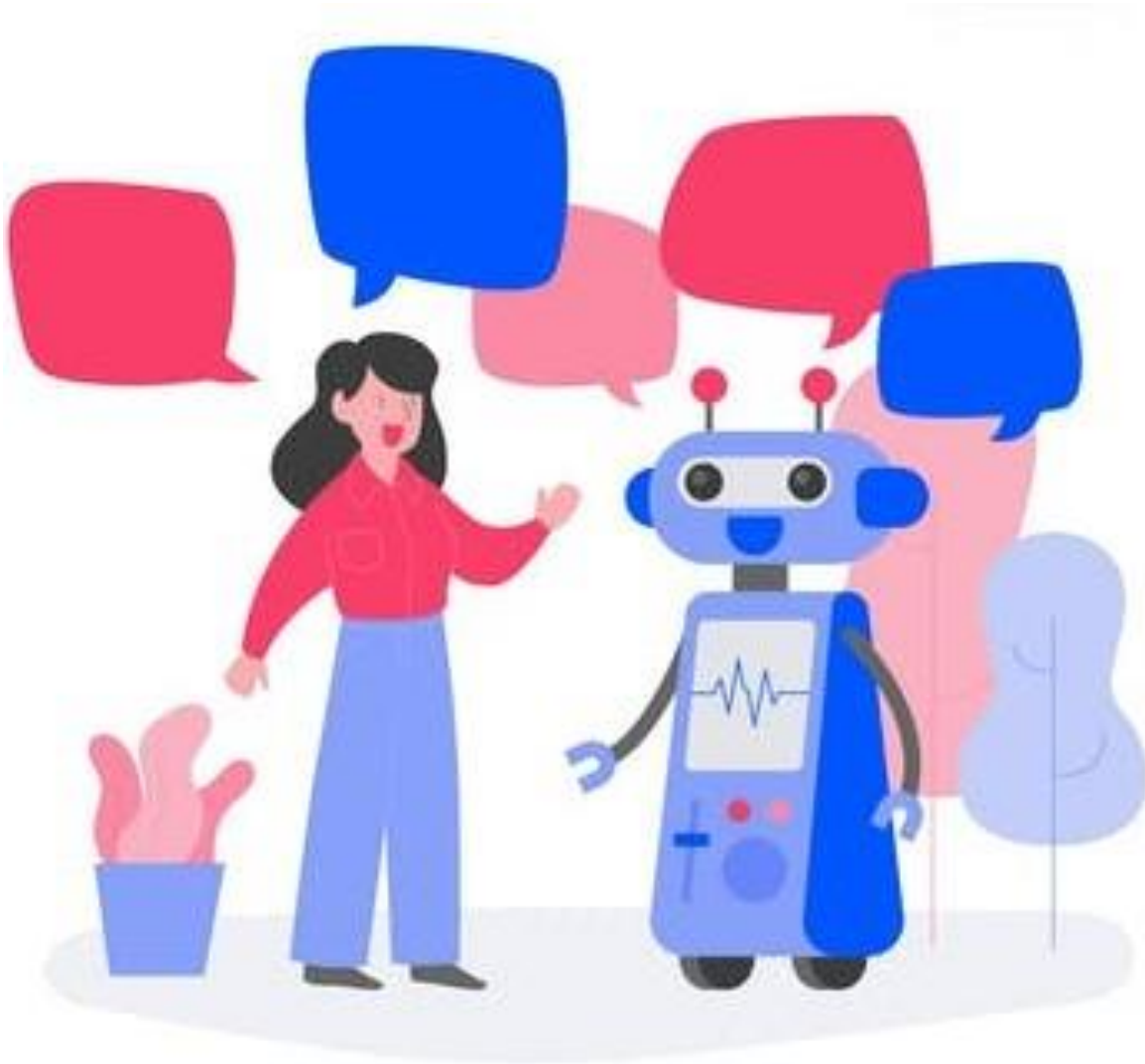
Oriya

Punjabi

Tamil

Telugu

Malayalam



## The platform caters in three ways



### For Recruiters & HRs

Efficient hiring of blue-collar staff through a pool of pre-assessed and verified profiles.



### For Candidates/Skilling Agencies/NGOs

Helps Secure a suitable blue-collar employment in your preferred industry, location and engagement mode to match your skills



### For CSR & Enablers

Amplify CSR impact through customized projects for blue-collar employment



# Process for Recruiters



# Project Benefits:

An effective, transparent and beneficiary oriented AI based digital platform



- Opportunity to seek employment in any location based on one's skills
- Reach out to larger players to secure employment
- Provides equitable access to all the segments and sections of the society

- Imperative need for a holistic solutions instead of piecemeal interventions
- Channelize individuals for job opportunities
- Bridge all the gaps in the implementation process

# Solving Today's Problem of Unemployment

## Skills Mapping

- ONE NUMBER to reach out to Work Seekers
- Creation of Digital Profiles for all work seekers
- Skills Identification and Mapping
- Mapping Livelihood Options – **Jobs, GIG economy jobs, Micro Entrepreneurship, Free-lancing, etc**

## Matching Skills With Opportunities

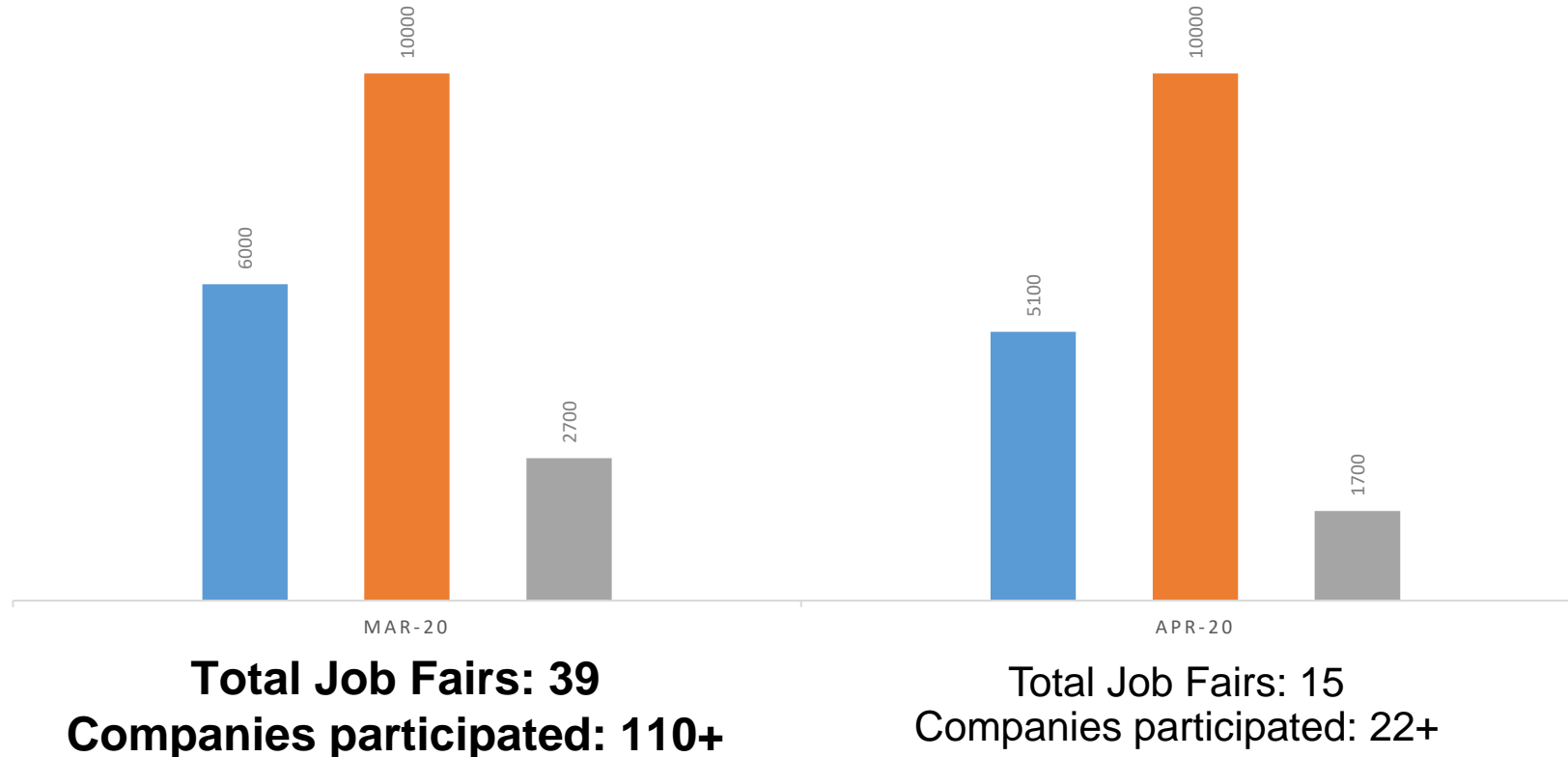
- Digital Job Fairs across all Tier-2/3 locations and villages every month
- Single aggregate platform for Cooperatives/ Industry Assoc/ Companies/ MSMEs to publish their requirements in confidential & secured manner
- Availability of Opportunities to be made known to work-seekers wherever they are: In their villages / shelters / vicinity

# A Proven Technology Platform



## DIGITAL JOB FAIR STATISTICS

■ No. of jobs offered ■ No. of candidates participated ■ No. of candidates shortlisted



- Platform being used by the Ministry of Labour and Employment through the same technology provider

# Assists both Businesses and Blue-Collar Workers

## Businesses

1. Hire at fractional costs when they re-start

2. Hire local but reach 500+ cities in 9 Indian languages

3. Hire –

1. Full Time / Part Time
2. Distributors
3. Freelancers
4. Commission Agents

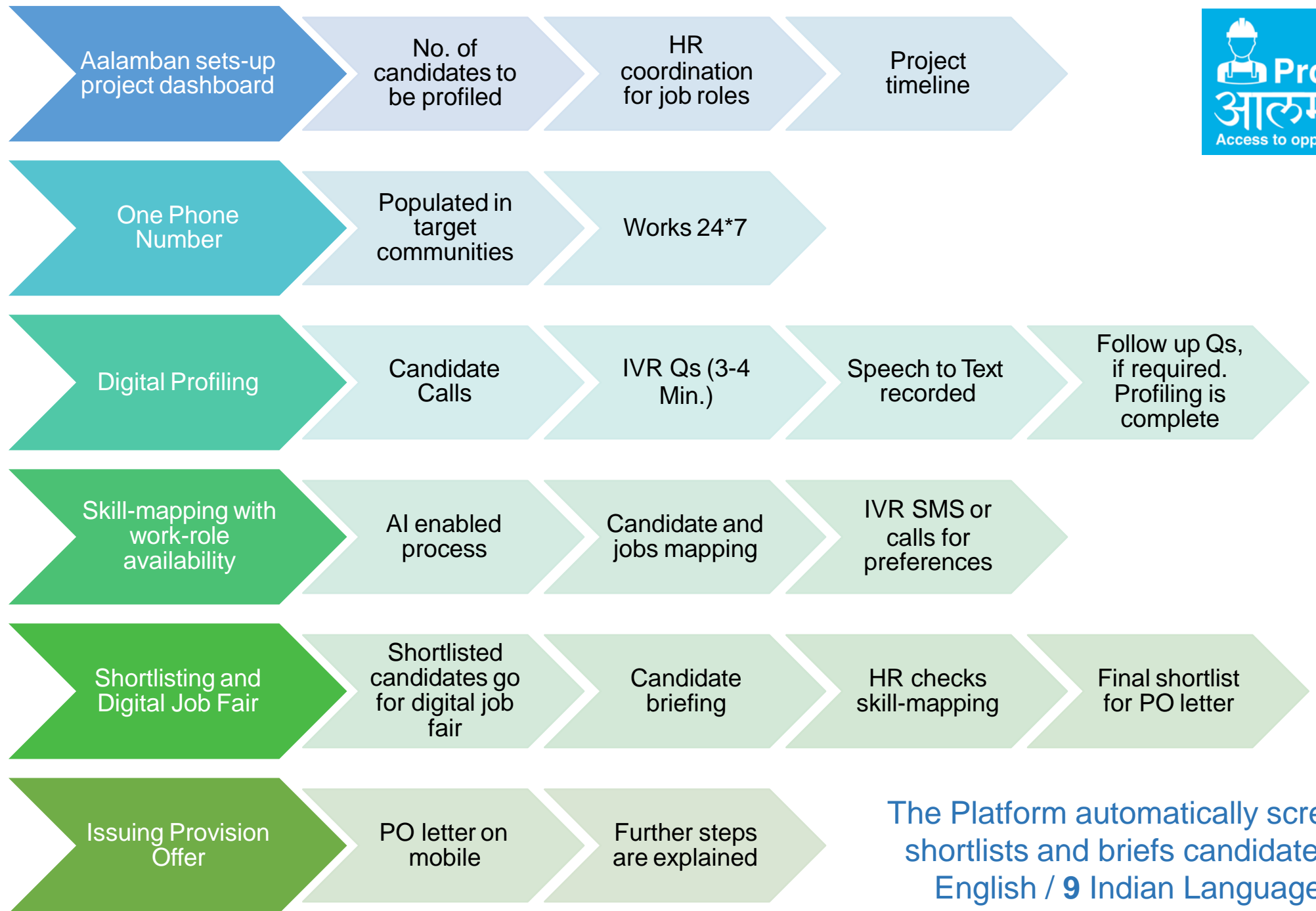
## Blue-collar workers

1. See and apply for local and national jobs with IVR/ Voice Based briefing in 9 Indian Languages

2. Select from

1. Self-Employment
2. Micro-entrepreneurship If fewer jobs are available

# The Full Process Flow



The Platform automatically screens, shortlists and briefs candidates in English / 9 Indian Languages



## Contact Us

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